

DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR
TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE

Dungarvan/Lismore Municipal District
December, 2021
Economic Development Report

1. **Rural Economic Development: Town & Village Projects**

Town & Village Renewal Scheme Streetscape Measure 2021- Christmas features and festoon lights purchased for Lismore under this Scheme were installed and switched on by the local voluntary Committee Saturday 4th December.



Town & Village 2019 – all 5 projects completed and grant funding claims to be submitted to Department.

Town & Village Accelerated Measure 2020 - all 16 projects completed and grant funding claims submitted to the Department.

Town & Village 2020 – initial claims for grant funding submitted for 3 projects.

Consultation on Dungarvan 2040: Strategic Framework & Implementation Plan funded under T&V 2020 is commencing on 14th December with Elected Members and with the Town Centre Management Group on December 16th. Further consultation will be conducted in 2022.

The Dungarvan 2040 project has a number of aims:

- Identify character areas within the Town and set out core principles around the unique elements of the Town.
- To incorporate and maximise the existing assets of the Town such as inter alia tourism, Gaeltacht services and remote working opportunities.
- Build on the success of the greenway by promoting pedestrian and cycle connectivity within and to the Town Centre.

- Identify opportunities to make best use of the range of Government supports to rural towns in delivering the Plan.
- Understand connectivity and legibility are key consideration for the Town.
- Provide a blueprint to guide a cohesive and planned approach to Dungarvan’s social and economic development.
- Understand the physical and environmental constraints alongside the quality of the built environment

Town & Village 2021 –Pending an announcement from Department regarding Waterford’s 8 submissions.

2. Tourism

Fáilte Ireland Destination Experience Development Plan for Waterford

Fáilte Ireland is developing a Destination and Experience Development Plan (DEDP) for Waterford. This will be a five year sustainable tourism destination development plan for Waterford City and County.

As part of this process Fáilte Ireland is inviting you to complete an online survey to gather your views on tourism development for Waterford and future opportunities to explore in the coming five years. Completing the survey will also provide you with an opportunity to submit information into the DEDP process and make us aware of any projects that are in development or under consideration.

Please access the survey using this link - [CLICK HERE](#)

The information provided will go directly to the independent consultants, Repucon Consulting, working on the DEDP. They will follow up with you based on your submission and if further information is required.

For more information on the Waterford DEDP process please take a look at our Explainer Video which provides an overview of the DEDP approach – please click [HERE](#)

3. Dungarvan Town Centre Footfall Data

- In November 2021 the average daily visits were 1,010 which is slightly down on October.
- The repeat visit rate for November was 91%.
- The median visit length was 25 minutes.
- The revised plan for easing restrictions announced on October 22nd does not appear to have had an impact on town centre footfall.

No of Visitors to Dungarvan town centre: Sept 2020-November 2021

