

**DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR  
TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE**

Dungarvan/Lismore Municipal District

March, 2021

**Economic Development Report**

**1. Local Enterprise Office**

<b>Indicator</b>	<b>At end of Feb 2020</b>	<b>At end of Feb 2021</b>
No. of clients applying for Measure 1 support	3	6
No. of clients securing Measure 1 support	2	6
Value of Measure 1 support approved	€40,200	€137,308
No. of clients receiving Measure 2 support	235	375
Value of Measure 2 support given	€54,395	€81,907

- Very successful Local Enterprise Week hosted last week. Very large numbers participating in digital events
- Knockanore Cheese was a major winner in the National Enterprise Awards, winning the Brexit Ready Award.



## **2. Rural Economic Development**

### **Rural Regeneration and Development Fund**

Carron and Walsh have won the tender to project manage the Cappoquin RRDF project and have indicated a willingness to present to the Council, perhaps at the May meeting

### **Town & Village Renewal Scheme**

**Town & Village Renewal Scheme 2021** – Public notices seeking Expressions of Interest for 2021 Scheme being drafted and due to be advertised week beginning 15<sup>th</sup> March 2021. Expected closing date for submissions 23<sup>rd</sup> April 2021.

**Town & Village Renewal Scheme 2020** - €353,210 for 5 Waterford Projects of which 4 are within Dungarvan/Lismore Area:

1. Aglish - Pedestrian safety measures, upgrade works to community hall; installation of finger posts and tourism and heritage signage. Project file being reviewed for necessary technical requirements.
2. Dungarvan - The development of a strategic framework and implementation plan for Dungarvan. Tender now closed and submissions being assessed.
3. Knockanore - The installation of IT infrastructure within the community hall to create a remote hub; the installation of a bus shelter; and the installation of tourism information signage. Tender published for IT equipment. Project file being reviewed for technical requirements for bus stop and assessment of content for proposed signage.
4. Clashmore - Upgrade of community building facilities (The Heritage Centre and the Old School House) in Clashmore and installation of tourism signage and marquee. Grant approved €85,446. Project file being reviewed for technical requirements.

### **Town & Village Renewal Scheme – Accelerated Measures 2020**

1. Local Flavours Waterford €61,082 – development of rural tourism app –in progress
2. Lismore €27,968– Town Ecommerce/Tourism portal in progress, contractor appointed for painting, works undertaken in Park
3. Tallow €27,800 - Town Ecommerce portal in progress, disabled access works completed at Enterprise Centre
4. Clashmore €25,000 – public realm works in Village completed
5. Cappoquin €27,500 – pedestrian crossing installed
6. Ardmore €45,000 – public realm works completed
7. Dungarvan €45,990 – -
8. An Gaeltacht €17,183 - Ecommerce/Tourism portal in progress and public seating ordered and delivery expected once C19 restrictions eased.

## **Town & Village Renewal Scheme 2019**

1. Cappoquin €129,000 – contractors engaged by WCCC Projects Offices and works being undertaken.

## **Town & Village Renewal Scheme 2018**

An Ghaeltacht €80,000 – contractors commenced installation of new signs, Covid restrictions has delayed delivery of this project but WCCC are in continuous contact to ensure delivery.

## **3. Waterford Trails**

### **Outdoor Recreation Infrastructure Scheme (ORIS) 2020:**

WCCC allocated €247,270 from the DRCD under ORIS 2020 Measure 2 for two projects. One in the Comeragh MD and the other is the river bank stabilisation works along the Owenashad River Walk. Funding allocated €47,270

### **Outdoor Recreation Infrastructure Scheme (ORIS) 2019:**

Work substantially progressed under all ORIS 2019 projects. Remaining Measure 1 projects to be complete by 31<sup>st</sup> May 2021 (following extension granted by DRCD due to Covid restriction related delays). Measure 2 projects due for completion 31<sup>st</sup> August 2021:

- Measure 1: Round Hill Walk, Lismore (now complete); EuroVelo Cycle Route and Waterford Cycling Trails signage upgrade works; Walk Waterford Promotion including new brochure, mapping, videography and photography.
- Measure 2: St. Declan's Way Works; Abbeyside Coastal Walk; Camper van parking area; Greenway play areas.
- Promotional materials including trail brochures, videos, photography and mapping funded under ORIS 2019, currently being finalised by end Q1 2021. It is hoped that Covid restrictions in place at the time will allow the promotion of this new material which will highlight some well known Waterford trails along with those that are somewhat 'off the beaten track'.

### **Dungarvan to Mallow Greenway Feasibility Study**

- WCCC in collaboration with Cork County Council has issued the brief to engage consultants to undertake a feasibility study into the development of a Greenway in accordance with National Greenway Standards from Dungarvan to Mallow along the corridor of the former railway line from Dungarvan to Mallow. The Feasibility Report will examine existing infrastructure, identify potential alternative route options and recommend a preferred route along with a constraints report on the preferred route. It is envisaged that a consultant will be appointed in late Q1 2021 and feasibility report finalised in Q4 2021/Q1 2022.

### **Cappoquin Amenity Hub**

- WCCC in collaboration with the local community is currently in the process of preparing a brief to engage consultants for the feasibility, planning and design of a number of walking trail and Blueway amenities in the Cappoquin area. It is envisaged that consultants will be appointed to the role in late Q1 2021. This initiative is one element of the project being funded under Rural Regeneration and Development Funding (RRDF).

## **4. Dungarvan Town Centre Management**

### **Shop Front Improvement Scheme 2021**

A Shop Front Improvement Scheme will be available in Dungarvan town centre with a total budget of €20,000. The scheme will be launched in mid March and full details will be circulated to Elected Members and advertised locally. A similar scheme will operate in Waterford City centre.

#### **Grants available**

The scheme provides for up to 50% of the cost of shop front refurbishment, depending on the work proposed with a maximum allowable contribution of €2,000 per applicant depending on the nature of the work.

<b>Type of Work (Examples only)</b>	<b>Up to a max.</b>
Paint and redecorate shop front Decluttering and repair of shop fronts	€1,000
Replace shopfront and/or signage Material changes to shopfront Removal of high level signage Specified works to upper floors, subject to improvements at ground level	€2,000

### **Scéim Éadan Siopaí**

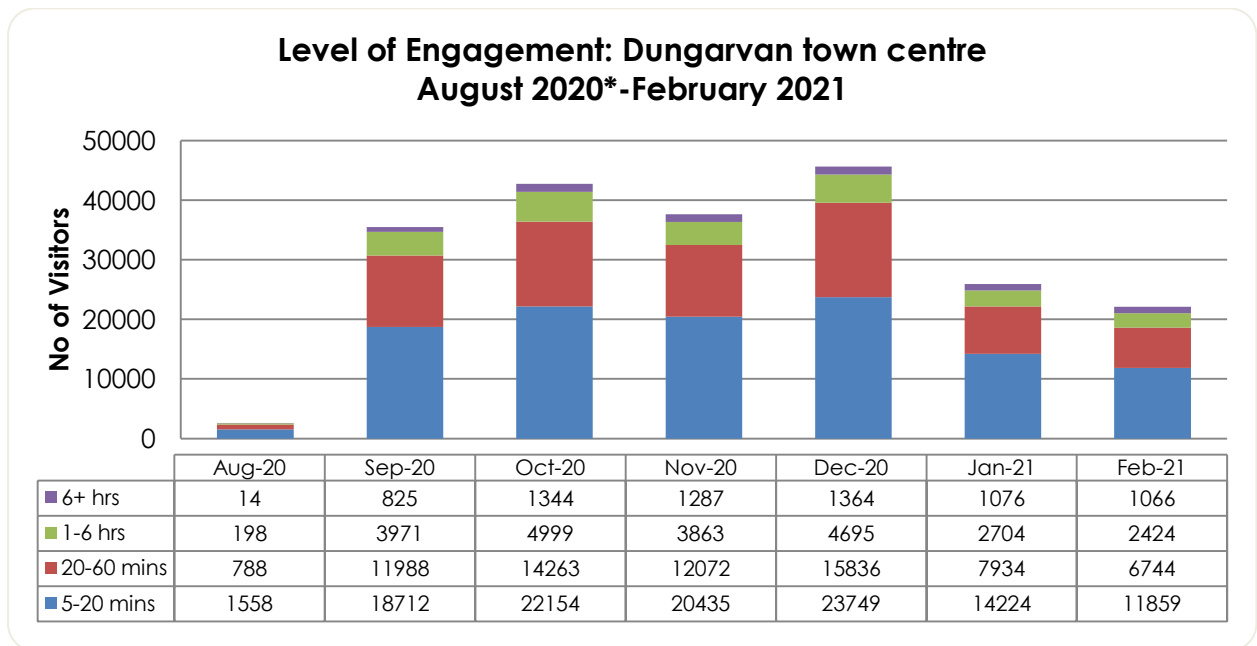
In addition to the above grant aid, specific grants will be available in Dungarvan town centre to promote the use of Irish language signage. The objectives of this will be to:

- To promote Dungarvan as a Gaeltacht Service Town and its' unique identity.
- To assist businesses who wish to promote the use of the Irish language.

<b>Type of Work</b>	<b>Up to a max.</b>
Bilingual signage (75% Grant up to a maximum of €500)	€500
Irish only signage (100% Grant up to a maximum of €750)	€750

## Town Centre Footfall Data

**Engagement** groups unique network 'visitors' by the length of their longest visit. A single visitor who leaves and returns multiple times will only be counted once.



**Loyalty** allows you to see how often visitors come by the network. While the identities of the visitors are anonymous, you can compare the amount of each type of visitor and you can track the days and hours where you have more first time than loyal customers.

