



DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR
TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE

Dungarvan/Lismore Municipal District
November, 2021
Economic Development Report

1. Rural Economic Development: Town & Village Projects
Town & Village Accelerated Measure 2020 Update

Waterford City & County Council was allocated €451,918 funding for 16 projects under the above scheme. All projects completed and claims to be submitted for funding to the DRCD this month.

Town & Village Renewal Scheme 2021

Waterford City & County Council applied for over €1.44m in funding for 8 projects under the 2021 DRCD Town & Village Renewal Scheme to assist Rural Towns & Villages – a response from the Department of Rural & Community Development is expected in late November 2021

Town & Village Renewal Scheme Streetscape Measure 2021

Waterford City & County Council received confirmation of approval from the DRCD of €100,000 grant funding to deliver the projects in Lismore, Passage East, Portlaw and Bunmahon.

2. Waterford Trails

Outdoor Recreation Infrastructure Scheme (ORIS) 2021 Measure 1:

- €20,000 allocated to the Ramp Boreen Walk, Tallow and a further €17,370 for the development of promotional material for Waterford Trails.
- Measures 2 and 3 to be announced in coming weeks.

3. Tourism

Saint Declan's Way

A range of Digital Assets (professional Photography and Videography) have been created for the promotion of Saint Declan's Way. WCCC secured €12,300 funding from Failte Ireland to create these assets which Failte Ireland, Tourism Ireland, WCCC, Saint Declan's Way Committee, Tipperary County Council, Munster Vales and appropriate subsidiaries now have access to for the marketing and promotion of SDW.

€15,000 Development Funding secured for Water Sports Activity Facility Centre in Ardmore

Fáilte Ireland have approved €15,000 funding for WCCC to support the advancement of a planning application for the Ardmore site. This funding is distinct from the overall funding to build the facility centres and is to be used to progress the project to the planning stage.

4. Dungarvan Town Centre Management

- The installation of the Dungarvan Christmas Lights has commenced.
- The Christmas tree will be erected on 9th November in Grattan Square
- All of the Christmas Lights will switch on at 5pm 26th November 2021, and will remain on full time until 7th January 2022.

5. Dungarvan Town Centre Footfall Data

- In October 2021 the average daily visits were 1,040 which is slightly down on September.
- The repeat visit rate for October was 88%.
- The median visit length was 27 minutes.
- The revised plan for easing restrictions announced on October 22nd does not appear to have had an impact on town centre footfall.
- Footfall figures for October 2021 and down on the same month in 2020, which is surprising given that Level 5 restrictions were in place for that period.

