

DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE

TUAIRISC ÓN STIÚRTHÓIREACHT COMHSHAOIL

ENVIRONMENT DIRECTORATE REPORT

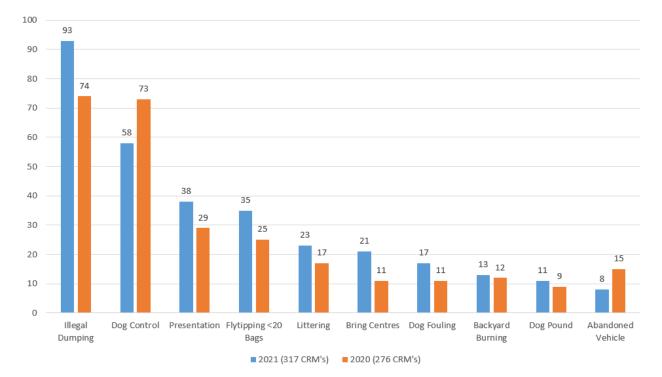
IUIL 2021

JULY 2021

General Environment Enforcement

Environmental Inspectors continue to investigate and monitor illegal waste issues, littering, fly-tipping and illegal signage and issued litter fines where offences are detected. Members of the public are encouraged to contact the local authority to report all incidents of illegal dumping or littering by using the following telephone number: 0761 10 20 20.

The following graph shows a comparison of the top categories of CRM cases recorded in the Dungarvan / Lismore area during the period from 1st January to 30th June for the years 2020 & 2021.



Presentation & Cleansing

Dungarvan:

The beginning of June saw the replanting of the planters throughout Grattan Square which had been introduced last year allowing for outdoor dining. Following this our traditional bedding displays were put in situ in Walton Park, the Civic Offices and town centre. Owing to the poor weather conditions in the early part of the month the erection of the hanging baskets around the town was delayed to the middle of the month. Staff are currently engaged in a programme of work on weed control and the presentation of the towns roundabouts.

Environmental Education & Awareness

Litter

Waterford City & County Council continues to offer assistance throughout the year to the general public and schools to clean up litter and illegally dumped waste from their local environs e.g. approach roads, local beauty spots, beaches and general public areas. These clean ups are ongoing and extremely busy this year not just with group clean ups but with an increased number of individuals and families taking part.

The Bag it, Bin it regional dog fouling campaign continues to evolve. The social media posts have progressed to the effects of dog fouling on others. The message has been produced in stencils for footpaths, magnetic signs for the sides of the Dog Wardens and Environmental Inspectors and stickers for litter bins and bag dispensers in an effort to spread the Bag It, Bin it message to dog walkers. We have been working with community groups, residents associations, Tidy Towns groups, Foróige, Eco Groups, etc. to get this message out to local communities. These communities have received help in creating videos, social media content, stencils on footpaths, awareness days and dog litter counts, etc. Between the online and local activities over the summer months, there will be a lot of awareness activities covering dog fouling. An education pack is being prepared for release in September.

Waste

A "Green Picnic" campaign is currently running over the summer months in conjunction with Wexford County Council. The Summer months will see an increase number of people holidaying at home, taking day trips and visiting all public amenities in our county. As evidenced by staycations in Summer 2020, these 'staycations' will result in pressure on waste disposal facilities at these locations. On a busy weekend amenity areas struggle to accommodate litter and waste generated from the average picnic or trip to the beach. With this in mind the Green Picnic campaign will run June – September 2021 and will encourage people to bring reusable items wherever possible and to bring their litter home with them. We aim to promote positive participation in a campaign that will focus on the theme of reuse and encourage all to take responsibility for their actions and their waste. The main elements of this will be as follows:

- 1. Radio positive message, reuse focus, and don't forget to bring litter home.
- 2. Newspaper advertisement and press release
- 3. Social media content, including a competition to win a reusable picnic pack.
- 4. Poster for use in community notice boards at beaches and other amenity areas
- 5. Install an indoor bottle refill station at a location to be decided by competition with Refill Ireland
- 6. Website information
- 7. A series of online workshops, with speakers from Refill Ireland, Conscious Cup, Clean Coasts, etc. have been arranged for the general public and for hospitality businesses.

Anti-Dog Fouling Campaign

The West Waterford communities of Ballyduff Upper, Lismore, Tallow and Cappoquin launched their anti-dog fouling campaign which supports the "Bag it, Bin it" campaign to tackle dog fouling. As part of this campaign, each village/town will put stencil markings on footpaths with a dog fouling message and then keep a tally of the amount of dog fouling on their streets. Signage will display the current dog fouling count; in this way, public awareness will increase about the daily amount of dog fouling created locally.

<u>Website</u>

Environmental Information continues to be added to the Environment section of the Waterford City & County Council website which can be found at <u>www.waterfordcouncil.ie</u>