

**DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR**  
**TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE**

Comeraghs Municipal District  
July, 2021  
**Economic Development Report**

### 1. Local Enterprise Office

Indicator	At end of June 2020	At end of June 2021
No. of clients applying for Measure 1 support	17	23
No. of clients securing Measure 1 support	17	22
Value of Measure 1 support approved	€375,485	€629,104
No. of clients receiving Measure 2 support	1504	1363
Value of Measure 2 support given	€472,554	€448,324

Support – Trading Online Voucher	No. of Approvals	Value of Approvals €
<i>Figures included in cumulative table</i>	53	€100,101

Support – LEO Client Stimulus Scheme	No. of Approvals	Value of Approvals €
<i>Figures included in cumulative table</i>	49	€125,263

## 2. Rural Economic Development

### Town Village Renewal Scheme 2021

Up to 8 applications per Local Authority – €1.45m maximum per LA; Waterford preparing 8 applications to be submitted for funding; currently finalising costings for final submissions to the DRCD by 16<sup>th</sup> July 2021.

Town/Village	Brief Overview of proposal
Villierstown	Creation of an Enterprise Hub in formerly vacant site
Touraneena	Community Centre Works - with a view to developing Remote Working facility in vacant upper floor
Dunmore East	Project proposal to address vacant building @ Dunmore East Harbour and also upgrade works to community facilities & public areas
BCP Project	Installation of BCP infrastructure @ Ballyduff Upper & remedial works to building.
Lismore	Lismore - Regeneration Plan of Works – painting scheme and public realm works
Portlaw & Comeragh	Project Development Measure – to assist with development costs for larger scale future projects.
Copper Coast	A study of climate change impact & mitigation of coastal erosion at selected sites plus digital trail app
Rural Transport	Rural Transport Infrastructure @ 6 locations across County (Stradbally, Ballinroad, An Rinn, Bun Mahon, Cappoquin and Dunhill)

## 3. Waterford Trails

The new *Walk Waterford-From Sea to Mountains* booklet along with an accompanying on-line resource [www.visitwaterfordtrails.com](http://www.visitwaterfordtrails.com) with new trail mapping, videos and images was launched by Mayor of Waterford City & County Council, Cllr. Joe Kelly at the beautiful Anne Valley Walk recently. These new promotional resources have been prepared by Waterford City & County Council and funded by the Department of Rural and Community Development under the Outdoor Recreation Infrastructure Scheme. The launch coincides with what will no doubt be a very busy summer season for outdoor recreation in Waterford.

### **Outdoor Recreation Infrastructure Scheme (ORIS) 2019:**

Work substantially progressed under all ORIS 2019 projects. Remaining Measure 1 and 2 projects to be complete by 31<sup>st</sup> August 2021 (following extension granted by DRCD due to Covid restriction related delays).

- Measure 1: EuroVelo Cycle Route and Waterford Cycling Trails signage upgrade works; Signage substantially complete
- Measure 2: Anne Valley Walk works. Part VIII approved at June Comeragh MD meeting. Currently at procurement stage.

## ORIS 2020

Trail improvement works at Nire Valley Walks and Boolas Walk (Rathgormack) funded under ORIS 2020 currently at tendering stage.

## ORIS 2021-Measure 1:

- Application for €20,000 submitted on 30<sup>th</sup> June in relation to upgrade of Cleireach's Bothairín (Cleary's Boreen), Portlaw.
- Application for €17,370.00 submitted on 30<sup>th</sup> June in relation to development of Waterford Trails promotional resources.

## 4. Tourism

### Visitor Experience Development Plan for Rural Waterford 2021-2023

Waterford City and County Council has launched the "Rural Waterford Visitor Experience Development Plan 2021-2023" and an accompanying app for mobile devices called "The **Explore More Waterford** App". Both have been jointly funded by the Department of Rural & Community Development, under the Town & Village Renewal Scheme (Covid-19 Accelerated Measure), and Waterford City & County Council in conjunction with the Local Flavours Interreg programme. The Local Flavours programme seeks to support smaller, more rural areas to fully maximise the potential of their unique culture and heritage.



The Visitor Experience Development Plan aims to identify existing and potential compelling experiences that bring rural Waterford to life. It builds on the Interreg Local Flavours ethos of delivering memorable moments to visitors. It aims to increase the dispersion and numbers of visitors to the towns and villages of rural Waterford seeking to increase tourism revenue in a sustainable way. It supports a sustainable rural economy based on low-impact activity tourism and the harnessing of collaborative investment and support. Please see attached or use the link to view the VEDP. <https://bit.ly/3h6Qgmw>

The **Explore More Waterford** App is available for download for iOS and Android, just search 'Explore More Waterford' from the Apple App Store or through the Google Play Store.

Visit Waterford promotional campaign 'Your Adventure Starts Here' launched on 24<sup>th</sup> May.



### Comeraghs Wild

The Comeraghs Wild Committee have decided to cancel 2021 Festival due to ongoing Covid uncertainty. Four of the areas involved stated that they did not wish to host an event this year as it would be impossible to curtail and control visitor numbers.