

DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR
TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE

Dungarvan/Lismore Municipal District
September, 2021

Economic Development Report

1. Rural Regeneration and Development Fund

Cappoquin: Proposed RRDF Cat 1 application when fund opens for application:

- Housing: development of 3No. 3 storey, 3 bedroom town houses on Upper Main St/Green St, including garage/ancillary accommodation on Green Street.
- Public Realm: redevelopment of Market Square and additional landscaping and car parking at Port Na hAbhainn.
- Town Centre Property:
 - The former Moore's Hotel: development of basement and ground floor office accommodation, with 3 bedroom apartment above, including separate entrance, outdoor terrace and garden.
 - The former Uniacke's Shop and Fennell's Pub premises: development of 2No. retail/coffee shop/commercial units at ground floor with 2No. apartments above (1x3bedroom & 1x2bedroom) including separate residential access and outdoor terrace.

2. Town & Village Renewal Scheme

Under the Town & Village Renewal Scheme, WCCC are completing works to circa 50 facades on Main Street, Cappoquin.

3. Rural Economic Development

Town and Village Renewal Scheme (TVRS) - Streetscape Enhancement Measure 2021

A new Streetscape Enhancement Measure has been announced as part of 'Our Rural Future – Ireland's Rural Development Policy 2021-2025.' The aim of the scheme is to support the upgrade and enhancement of street facades and shopfronts. The Streetscape Enhancement scheme will apply to the following area in Dungarvan/Lismore in 2021:

- Lismore

Waterford City & County Council are working with local Tidy Town Committee to maximise the impact of the Scheme in Lismore. All works are to be completed and claimed by November 2021.

4. Waterford Trails

Outdoor Recreation Infrastructure Scheme (ORIS) 2019:

Work substantially progressed under all ORIS 2019 projects. Remaining Measure 1 projects were completed by 31st August 2021.

- Measure 1: EuroVelo Cycle Route and Waterford Cycling Trails signage upgrade works;
- Measure 2 to be completed by 30th November 2021: St. Declan's Way Works including new promotional resources e.g. brochure, mapping, interpretative signage etc.
- St. Declan's Way: Trail was formally inspected and accredited by Sport Ireland Outdoors during the summer of 2021. Official opening and launch currently planned for Q3/Q4 2021.
- Measure 2 completed by 31st August 2021: Abbeyside Coastal Walk-Phase 1.

Outdoor Recreation Infrastructure Scheme (ORIS) 2020:

Works in progress on a number of Measure 1 projects to be completed by 31st October including:

- Abbeyside Coastal Walk, Phase 2.
- The Towers Walk.

Rural Regeneration & Development Fund: Cappoquin Amenity Hub

- Currently in the process of engaging consultants for the feasibility, planning and design of the Blackwater Blueway/water based amenities in the Cappoquin area. It is envisaged that consultants will be appointed shortly.
- Consultants for the other recreational elements of the Cappoquin RRDF project including the design and planning of local walking trails, will also be formally appointed in the coming weeks.

5. Tourism

Saint Declan's Way

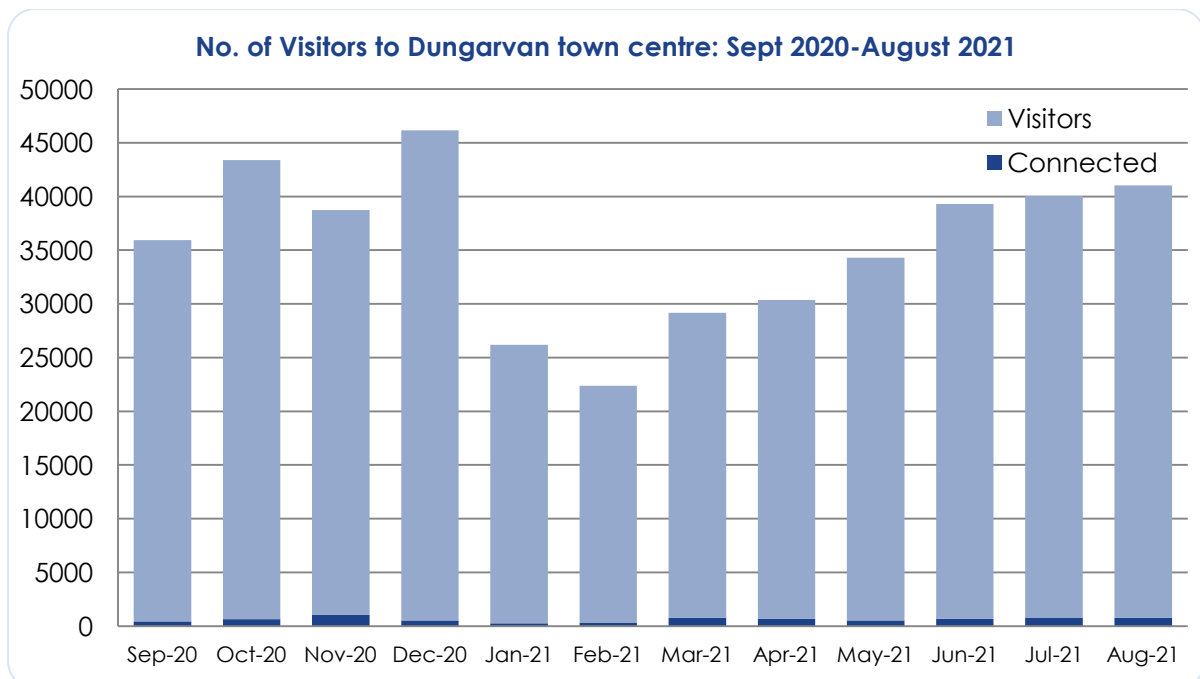
WCCC secured 10k funding from Failte Ireland for Photography and videography of SDW which is at final editing stage. These assets will be available for use by SDW, WCCC, Munster Vales, Tipp Council, Failte Ireland and other appropriate organisations.

Waterford Garden Trail

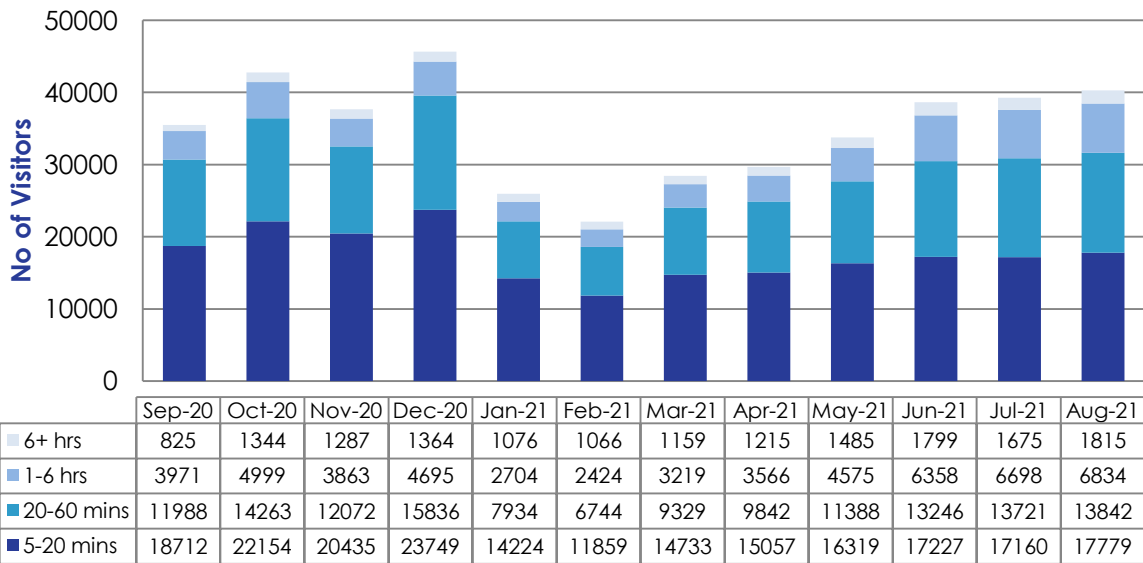
Work has begun with consultant Maura Bell, who has been commissioned to write a report on the redevelopment of the WGT. An initial meeting with WGT members took place last week and following this a survey was issued to members.

6. Dungarvan Town Centre Footfall Data

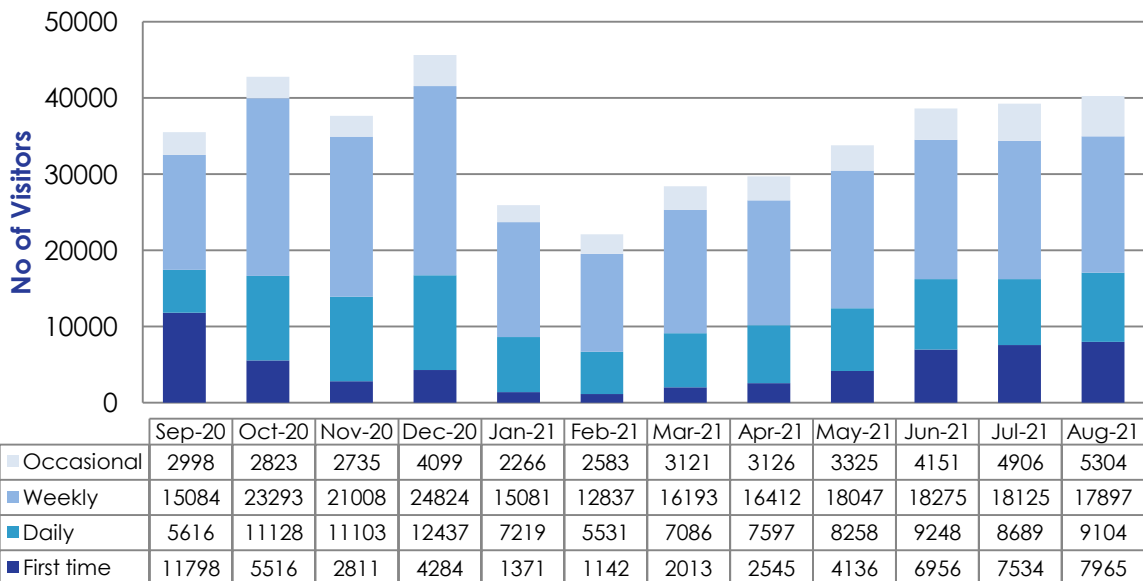
- Visitor numbers to Dungarvan town centre since the start of the year have continued to increase since February but have not reached the levels of Q4 2020. (See chart No. of Visitors)
- The median visit length or dwell time for the months June and July 2021 was 27 minutes but this decreased to 24 minutes in August. The median visit length in November and December 2020 was 22 minutes (See chart Level of Engagement).
- There was a notable increase in the number of all visitor types (First time, Daily etc.,) over the summer months and overall these visitors were spending a longer time in the town centre (See Chart Level of Loyalty).



Level of Engagement: Dungarvan town centre September 2020 - August 2021



Level of Loyalty: Dungarvan town centre September 2020-August 2021



- Over the period June to August 2021, the footfall in Grattan Square accounted for on average 50% of the entire footfall captured across the 16 Access Points in the town centre.
- In Grattan Square, Friday is generally the busiest with Thursday and Saturday alternating the second busiest day of the week in terms of footfall.

Comparison of footfall for Grattan Square v Rest of Dungarvan
June-August 2021

