

**DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR
TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE**

Dungarvan/Lismore Municipal District

June, 2021

Economic Development Report

1. Local Enterprise Office

Indicator	At end of June 2020	At end of June 2021
No. of clients applying for Measure 1 support	17	23
No. of clients securing Measure 1 support	17	22
Value of Measure 1 support approved	€375,485	€629,104
No. of clients receiving Measure 2 support	1504	1363
Value of Measure 2 support given	€472,554	€448,324

Support – Trading Online Voucher	No. of Approvals	Value of Approvals €
<i>Figures included in cumulative table</i>	53	€100,101

Support – LEO Client Stimulus Scheme	No. of Approvals	Value of Approvals €
<i>Figures included in cumulative table</i>	49	€125,263

Dust and Rock wins at Backing Business Initiative

Local Enterprise Office Waterford-supported client, Dust + Rock, was selected as one of five Munster businesses for Virgin Media's 'Backing Business' initiative.

Founder Susan Furniss Radley will receive a share of an overall prize fund of €100,000 in support, which includes a digital transformation package and the benefit of expertise and insights from each of the Virgin Media 'Backing Business' partners. Dust + Rock was one of 149 enterprises that applied to the 'Backing Business' initiative when it was launched on May 4th.

2. Rural Economic Development

Rural Regeneration and Development Fund

Cappoquin RRDF – Project proceeding as per May presentation to Municipal Council with a view towards the submission of a Category 1 RRDF application later in 2021

Next round of RRDF Category 2 funding has been announced with a 30th July closing date for applications. It is proposed that WCCC's main application centres on the development of a Digital Transformation Hub for Dungarvan. Council is also supporting an Udarás application for the development of a Regional Development Hub in An Rinn.

Town & Village Renewal Scheme

Town and Village Renewal Scheme 2020

Dungarvan - Dungarvan 2040 A Strategic Framework & Implementation Plan – Avison Young appointed to deliver this project. Presentation arranged as separate agenda item

Town Village Accelerated Measure 2020

Grattan Square

8 of 9 parasol units installed in Grattan Square were funded through the above measure.



Town Village Renewal Scheme 2021

Up to 8 applications per Local Authority – €1.45m maximum per LA; Waterford preparing 8 applications to be submitted for funding; currently finalising costings for final submissions to the DRCD by 16th July 2021.

Town/Village	Brief Overview of proposal
Villierstown	Creation of an Enterprise Hub in formerly vacant site
Touraneena	Community Centre Works - with a view to developing Remote Working facility in vacant upper floor
Dunmore East	Project proposal to address vacant building @ Dunmore East Harbour and also upgrade works to community facilities & public areas
BCP Project	Installation of BCP infrastructure @ Ballyduff Upper & remedial works to building.
Lismore	Lismore - Regeneration Plan of Works – painting scheme and public realm works
Portlaw & Comeragh	Project Development Measure – to assist with development costs for larger scale future projects.
Copper Coast	A study of climate change impact & mitigation of coastal erosion at selected sites plus digital trail app
Rural Transport	Rural Transport Infrastructure @ 6 locations across County (Stradbally, Ballinroad, An Rinn, Bun Mahon, Cappoquin and Dunhill)

3. Waterford Trails

The new *Walk Waterford-From Sea to Mountains* booklet along with an accompanying on-line resource www.visitwaterfordtrails.com with new trail mapping, videos and images was launched last week by Mayor of Waterford City & County Council, Cllr. Joe Kelly at the beautiful Anne Valley Walk. These new promotional resources have been prepared by Waterford City & County Council and funded by the Department of Rural and Community Development under the Outdoor Recreation Infrastructure Scheme. The launch coincides with what will no doubt be a very busy summer season for outdoor recreation in Waterford.

Outdoor Recreation Infrastructure Scheme (ORIS) 2019:

Work substantially progressed under all ORIS 2019 projects. Remaining Measure 1 and 2 projects to be complete by 31st August 2021 (following extension granted by DRCD due to Covid restriction related delays).

- Measure 1: EuroVelo Cycle Route and Waterford Cycling Trails signage upgrade works; Signage substantially complete
- Measure 2: St. Declan's Way Works; Abbeyside Coastal Walk; Dungarvan Camper van parking area; Greenway play areas (30th November 2021 deadline for completion).
- St. Declan's Way (SDW): Trail was formally inspected by Sport Ireland Outdoors w/b 7th June. Awaiting official report. Planned official opening and launch, summer 2021, Covid dependent.

Dungarvan to Mallow Greenway Feasibility Study

As notified to members on 22nd June 2021, the preferred tenderer for the above feasibility study will be formally appointed subject to the approval by both Cork and Waterford Councils, of a Section 85 agreement for the advancement of the feasibility project.

Cappoquin Amenity Hub

As advised at the May MD meeting, WCCC in collaboration with the local community is currently in the process of engaging consultants for the feasibility, planning and design of a number of walking trail and Blueway/water based amenities in the Cappoquin area. It is envisaged that consultants will be appointed shortly. This initiative is one element of the project being funded under Rural Regeneration and Development Funding (RRDF).

ORIS 2021-Measure 1:

Application for €20,000 submitted on 30th June in relation to upgrade of Tallow Ramp Boreen Walk.

4. Tourism

Visitor Experience Development Plan for Rural Waterford 2021-2023

Waterford City and County Council has launched the "Rural Waterford Visitor Experience Development Plan 2021-2023" and an accompanying app for mobile devices called "The **Explore More Waterford** App". Both have been jointly funded by the Department of Rural & Community Development, under the Town & Village Renewal Scheme (Covid-19 Accelerated Measure), and Waterford City & County Council in conjunction with the Local Flavours Interreg programme. The Local Flavours programme seeks to support smaller, more rural areas to fully maximise the potential of their unique culture and heritage.



The Visitor Experience Development Plan aims to identify existing and potential compelling experiences that bring rural Waterford to life. It builds on the Interreg Local Flavours ethos of delivering memorable moments to visitors. It aims to increase the dispersion and numbers of visitors to the towns and villages of rural Waterford seeking to increase tourism revenue in a sustainable way. It supports a sustainable rural economy based on low-impact activity tourism and the harnessing of collaborative investment and support. Please see attached or use the link to view the VEDP.

<https://bit.ly/3h6Qgmw>

The **Explore More Waterford** App is available for download for iOS and Android, just search 'Explore More Waterford' from the Apple App Store or through the Google Play Store.

Fáilte Ireland Platforms for Growth – Facility Centres For Water-Based Activities Scheme: Ardmore

Indicative Timeline:

- May 2021: Compliance 1 Design and Build Ardmore passed and will move to Compliance 2
- Sept 2021: Compliance 2 Operational
- Q4 2021: Funding approval by FI
- Q1 2021: Detailed design
- Q2 2022: Planning Permission
- Q4 2022: Building
- Q2 2023: Facility Complete

Visit Waterford promotional campaign 'Your Adventure Starts Here' launched on 24th May.



5. Dungarvan Town Centre Management

Dungarvan Town Centre Footfall Data

- The total number of visitors to the town centre has been gradually increasing since February 2021 but figures have not yet returned to the levels experienced between September and December 2020 when footfall monitoring commenced. Figures for June 2021 were up 14.4% on the previous month.
- The median visit length is also gradually increasing and in June was 27 minutes compared to 26 minutes in May 2021.
- The daily average visits was 1,288 for June 2021
- The repeat visitor rate was down on the previous month from 88% to 82%. The number of first time visitors was up 68% on the previous month.

