

**DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR
TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE**

Economic Development Report to the end of March 2022

1. Cappoquin

- 2022 RRDF CAT 1 Application to be submitted 29th April:
- Est. €6.5m-€7m
- Town centre properties – 3 residential over commercial premises on Main St
- Housing pilot – 3 town houses on Main St with ancillary mews on Green St
- Redesign of Town Square public realm and environs



2. Rural Economic Development: Towns & Villages

The projects that were successful in securing funding under the Town & Village Renewal Scheme 2021 have been announced by Minister Heather Humphreys, T.D. on Friday 25th February 2022. Waterford were successful in securing funding of €691,814.00 for four locations. Details of projects provided under the relevant Municipal District.

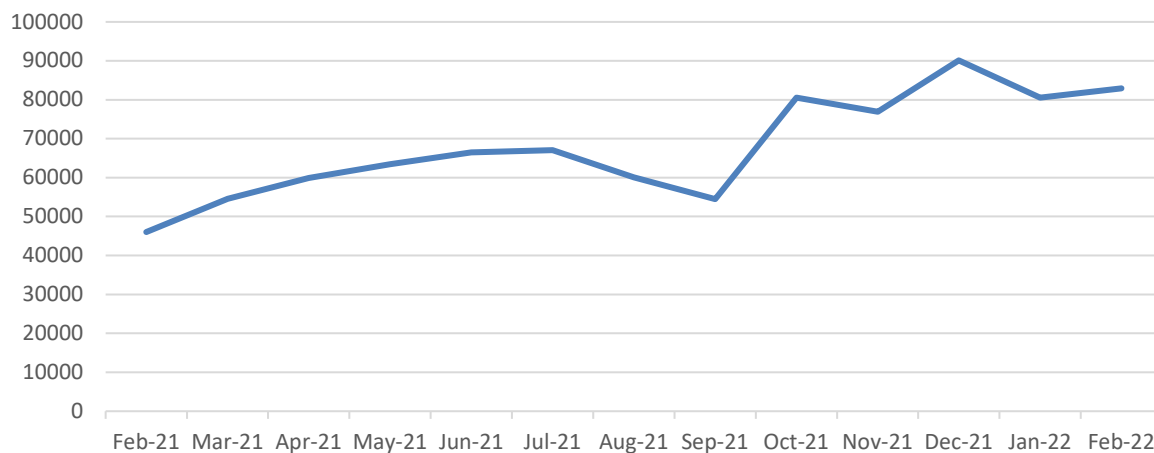
Project / Location	Description	Amount
Ballyduff	This proposal is to bring a vacant derelict storehouse located in the village centre back to use as a multi-purpose space incorporating a shop, café, remote working/videoconferencing facilities, youth hub and gym facility.	€250,000
Touraneena	This proposal is for the repurposing of the first floor of Sliabh gCua Community Centre in Touraneena to facilitate multipurpose flexible usage including dedicated remote working space.	€100,000
Villierstown	Fit out of a multi-purpose community building with a remote working hub facility.	€91,814

3. Dungarvan Town Centre

The next meeting of the Dungarvan TCMG is scheduled for Wednesday 16th March.

4. Town Centre Footfall Data

Dungarvan town centre February 2021-February 2022: Devices classified as Passersby



Note: Passersby are probing wireless devices detected by a Meraki Access Point (AP). While a passerby was seen by the network, its probes and dwell time did not meet the requirements to be considered a visitor. More detailed information on Visitors is provided below.

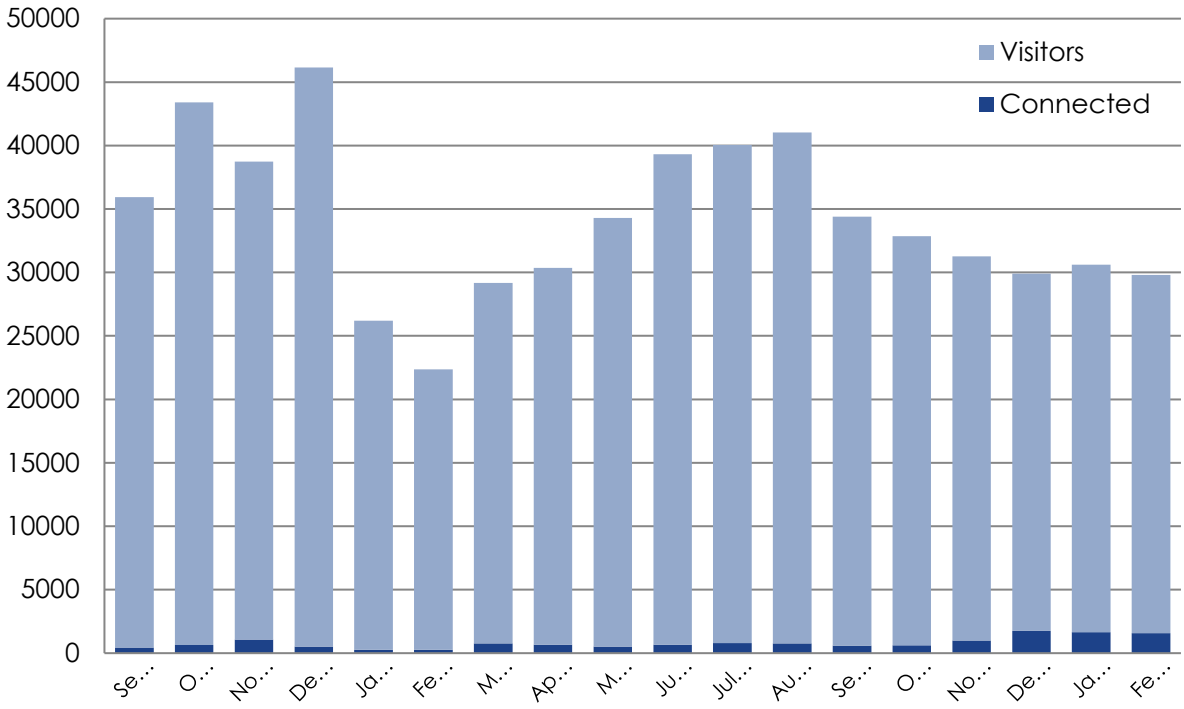
Visitors to Dungarvan town centre

- **The charts and points below relate to those classified as Visitors and not Passersby.**
- In February 2022 the average daily visits were 1,008 which is slightly up on January 2022.
- The repeat visit rate for February 90% which is down 1% on the previous month.
- The median visit length was 26 minutes; the same length as January 2022.
- The largest grouping of visitors in February 2022 were classified as 'Weekly visitors' representing half of all visitors. 31% were classified as 'Daily visitors' which is a slight increase from the January figure of 28.4% and may be the result of the removal of restrictions. 10% as 'Occasional Visitors' and 9% as 'First time visitors'.

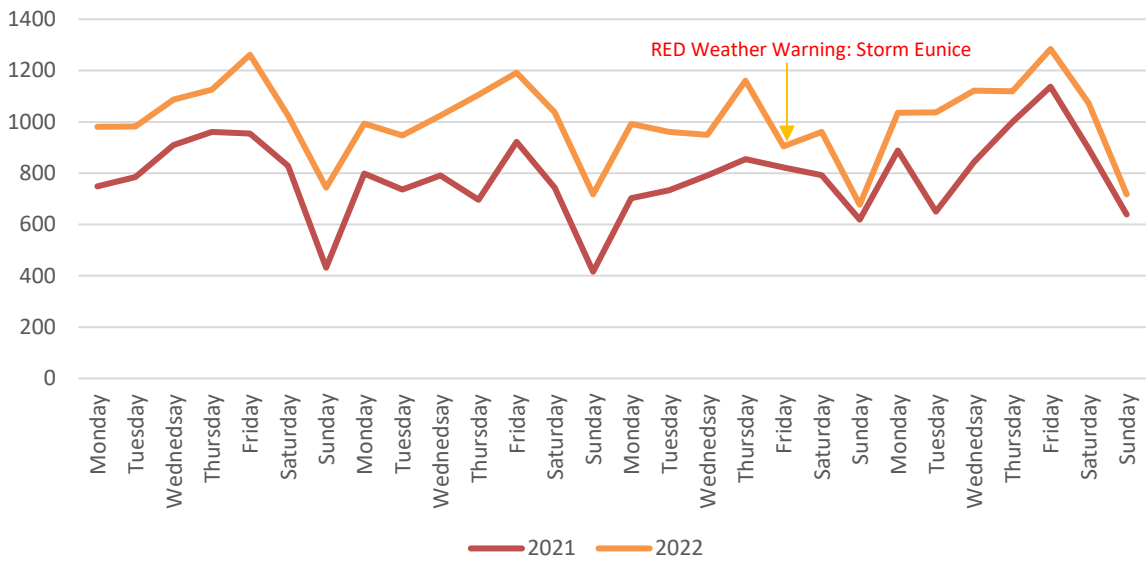
Notes:

- Occasional visitors have visited at least once before. This visitor may have visited several times but does not meet weekly requirements.
- Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.
- Daily visitors have visited in at least five distinct days in the past eight.
- First time have never been seen before today.

No of Visitors to Dungarvan town centre: Sept 2020-February 2022



Dungarvan Town Centre Footfall: Feb 2021 V Feb 2022



Note: Chart compares days of the week rather than dates for ease of comparison. In February 2021 Ireland was in Level 5 restrictions.