



Comhairle Cathrach & Contae Phort Láirge
Waterford City & County Council

Proposed Waterford City & County Council Development Urban Animation Scheme – “City of Lights”

The introduction of permanent outdoor lighting of iconic buildings and the City walls in 21 locations.

Background

An application was made to Failte Irelands “Urban Animation Investment Scheme 2021” in August 2021. Waterford City and County Councils proposal was for the development of a trail of light connecting key historic, tourist attractions and city’s zones creating a significant tourism opportunity for the evening and night time. The application was successful, and a letter of offer was issued by Failte Ireland in October 2021 for the amount of € €539,275. The project is to be completed by the end of 2022.

The proposed works seek to;

Strengthen the significant tourism opportunity for the evening and night time through the development of a trail of light connecting key historic/tourist attractions/ city’s

Maximize the economic benefits by encouraging visitors to stay later to enjoy this new ‘City of Light’.

The lighting of the medieval city walls and various buildings of note will create an awareness of this currently under appreciated tourism asset.

The light trail creates an opportunity for the development of new night time tours and opportunities for visitors to explore the city at night through the increased feelings of safety from the lighting

The programmable lighting will allow each of the buildings to act as a canvas for the city’s festivals who will have an opportunity to use the lighting infrastructure to choreograph specific lighting installations with accompanying soundtracks to encourage return visits.

Waterford City and County Council, City Hall, The Mall, Waterford.
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Scheme Proposal

The majority of the locations included on this trail are attractions in their own right. Through the addition of creative and architectural lighting, it is intended to increase awareness of these attractions and potentially increase the number of visitors at each location.

The spread of locations across the city centre, connecting each of the four nodes ensures that potentially all visitor attractions in the city centre will benefit from increased awareness and increased visitor numbers. The development of a new outdoor dining trail support by Fáilte Ireland, which aligns with this proposal, means that as visitors are engaging in the night time experience, they can also support the local hospitality sector and increase their dwell time. As festivals come back on stream, these will bring significant footfall back into the city centre including Spraoi, Waterford Walls, Imagine and Harvest.

The locations that will benefit are all identified in the Place Marque report as primary, secondary or tertiary destinations and are outlined below by which zone they are in the city centre. The extension of the Waterford Greenway into the city and connections to the New Ross Greenway will create opportunities for greater footfall new opportunities for businesses supporting the Greenway.

Waterford Viking Triangle, Waterford Cultural Quarter, The Apple Market House of Waterford Crystal, Waterford Gallery of Art, City shopping area Bishop's Palace, Garter Lane Arts Centre, John Roberts Square, Watch Tower Reginald's Tower, Beach Tower, Blackfriars, City Walls, Medieval Museum, WCQ Art House, Central Library, French Tower, The Mayor's Treasury, Marina and Boardwalk, Double Tower, King of the Vikings, Clock Tower, St Martin's Gate, Theatre Royal, Cathedral of the Most Holy Trinity, French Church, , Irish Museum of the Science & Story of Time, Irish Silver Museum, Christ Church Cathedral, New in 2022 When Time Runs Out' , The Story of the Irish Wake.

Lighting of the buildings will be achieved by various means including the following:

Flood lighting:, where existing flood lighting is being used these fittings will be upgraded to comply with current environmental requirements in terms of efficiency and sustainability. The fittings will be capable of connecting to a control system that can be centrally controlled by the council for all buildings.

Linear RGBW LED luminaire mounted at ground level Luminaires installed in robust in-ground channel for installation in concrete, wood or gravel with drainage compartment and water outlet.

Linear RGBW LED luminaire mounted on buildings enabling an opportunity to enhance architectural features of a building.

Projectors with long range motion sensors, these projectors will create an interactive 3D projection mapping onto the ground at the following areas:



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1. The façade of the Presbytery building and an area of Georges street directly in front of the building.
2. The Plaza area at House of Waterford Crystal
3. The pedestrianized area of Baileys New Street at the Viking Sword.
4. The pedestrianized area in front of the Granary at Hanover street

Sites included in the scheme:

	Location	Record of Protected Structures reference:
1	Beach Tower	RPS: 216
2	Bishops Palace 18th Century	RPS: 256
3	Blackfriars, Conduit Lane	RPS: 093
4	Central Library, Lady Lane	RPS: 245
5	City Hall, The Mall.	RPS: 257
6	Double Tower, Castle Street	RPS: 061
7	French Church, Greyfriars	RPS: 026
8	French Tower, Browne's Lane	RPS: 056
9	House of Waterford Crystal, The Mall	N/A
10	Irish Silver Museum, Cathedral Square	RPS 71
11	Irish Museum of Time	RPS 182
12	Former Munster Express Building	RPS 835
13	Presbytery, George Street	RPS: 130
14	Reginald's Tower, The Quay.	RPS: 268
15	St Martin's Gate, Spring Garden Alley	RPS 429, 430
16	The Granary, Hanover Street	RPS 203
17	City Walls, Castle St, Brown's Lane & Railway Square.	RPS: 56, 59 & 60
18	Watchtower, Railway Square	RPS 404
19	Waterford Gallery of Art, O'Connell St.	RPS 347
20	WCQ Art House, Thomas Street.	N/A
21	WVW Plaza, Quays	N/A

Signed:

Ali Jay, Economic Development, Waterford City & County Council.

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