



Minutes for Strategic Policy Committee (SPC) Meeting for Economic
Development & Enterprise

Held on Zoom on 31st March, 2021

Present (Councillor and PPN members)	<ul style="list-style-type: none"> • Cllr Lola O’Sullivan(Chair) • Cllr Ger Barron • Cllr Pat Fitzgerald • Cllr Pat Nugent • Cllr Eddie Mulligan • Cllr Mary Roche 	<ul style="list-style-type: none"> • Cllr Conor D McGuinness • David Walsh • Garrett Wyse
Present (WCCC Officials)	<ul style="list-style-type: none"> • Michael Quinn • Richie Walsh • Billy Duggan • Lisa Grant 	<ul style="list-style-type: none"> • Claire Loughnane • Vinnie O’Shea • Jane Cantwell • Don Tuohy • Margaret Organ
Present (External)	<ul style="list-style-type: none"> • Rory Kyne, NR3 	
Apologies	<ul style="list-style-type: none"> • Jen Harris • David Lane 	

Item No.	Decisions Taken	Responsibility/Action/When?
1.Approval of Minutes	<ul style="list-style-type: none"> • Minutes of Meeting 4th February 2021 were proposed by David Walsh, seconded by Garrett Wyse and agreed. 	Adopted minutes to be published on website and added to Decision Time
2.Matters arising and updates	<ul style="list-style-type: none"> • There were no matters arising. 	
3. Topic	<ul style="list-style-type: none"> • Draft Festival’s Funding Policy (draft policy circulated in advance) It was agreed that members can submit any additional comments or observations on the draft policy. These can be emailed to Lisa Grant. 	Deadline for submissions: Friday 30 th April
	Identify additional stakeholder groups to be consulted on the draft policy.	All – advise Lisa before 30 th April
	Series of suitable KPIs to be developed to align with policy objectives.	Lisa – Q2 2021
	Process for increasing capacity of festivals to be developed.	Lisa – Q3 2021
	<ul style="list-style-type: none"> • Presentation on the Waterford LEO Enterprise Plan 2021 David Walsh to raise issues with eWaterford with Waterford Chamber 	David Walsh – in advance of next meeting
	Prepare discussion paper on co-ordinated e-commerce approach across Waterford	Richie Walsh



Item No.	Decisions Taken	Responsibility/Action/When?
	Co-ordinated approach to online training across different agencies to be discussed	Richie Walsh
	Review mechanisms of gathering and utilising data as a marketing tool.	Richie Walsh
	<ul style="list-style-type: none">Waterford Local Flavours Visitor Experience Development Plan Link for App will be shared and any comments or feedback can be sent directly to Claire. If required Claire and Rory Kyne (NR3) can be invited back to a future meeting.	Claire Loughnane – April 2021 cloughnane@waterfordcouncil.ie
4. Issues from Committee Members	Post Covid Economic Recovery and the Regeneration of Waterford City & County – Cllr Mulligan Email response sent to Eddie to be circulated to all members.	Lisa – with minutes
7. AOB	<ul style="list-style-type: none">Jen Harris, PPN has resigned due to work commitments. The PPN will advise when a replacement has been nominated.	PPN
Date/time next meeting	The proposed date for the next meeting is 26th May 2021 at 9:45am—members were asked to send in any agenda items they wished to raise in advance. The intended location is Zoom.	ALL Agenda Inclusion Deadline is -7 days from meeting

Adoption of minutes proposed by Cllr Mary Roche and seconded by Cllr Pat Nugent. Minutes approved on 26th May 2021.