



**Waterford City Centre
Management Plan: 2025-2027**
Adopted by Waterford City Centre Management Group
28th November 2024

Contents

Waterford City Centre Management Plan and Group	1
Waterford City Centre Management Plan	1
Definition of Waterford City Centre	3
Place Standard Approach.....	4
City Centre Workshop	4
Climate Change.....	5
Delivery, Priorities & Timeframe for Completion.....	6
Reporting	7
Theme 1: Getting the basics right.....	8
Theme 2: Getting the mix right.....	10
Theme 3: Public realm and animation	12
Theme 4: Connectivity and access	14

Waterford City Centre Management Plan and Group

This Waterford City Centre Management Plan has been prepared by the Waterford City Centre Management Group (CCMG). The primary role of the CCMG is to develop a City Centre Management Plan (CCMP) to assist in:

- The co-ordination and management of the city centre and
- The promotion the city centre as a location for investment.

Other functions of the CCMG are:

- Monitoring the implementation of the CCMP and reporting on progress to the Metropolitan District Council annually.
- Conducting bi-annual Health Checks for the city centre.
- Co-ordinating activities with the Visit Waterford Tourism Committee.

Membership of the CCMG is drawn from the local authority and different economic stakeholder groups operating within the city centre and is chaired by Michael Quinn, Metro Manager, Waterford City & County Council.

- WCCC: Michael Quinn, Director of Economic Development & Metro Manager
- WCCC: Cllr Frank Quinlan
- WCCC: Cllr Eamon Quinlan
- WCQ: Katherine Collins
- Visit Waterford: Tina Darrer, Dooley's Hotel
- Car Park Operators: Brian Moore, Port of Waterford
- Retail: Denis Carroll, City Square
- Retail: Kathleen Fitzgerald, Georges Court
- Waterford Chamber: Gerald Hurley
- Purple Flag: Jim Gordon, Revolution
- An Garda Síochána: Sgt Maureen Neary
- Waterford Community Safety Partnership: Eddie Mulligan
- Estate Agents: Keith Palmer, Palmer Auctioneers
- WBG: Michael Garland

Waterford City Centre Management Plan

The CCMP focuses on placemaking to ensure that Waterford City centre is a viable, sustainable and attractive place where people want to live, work, play, shop, study and visit. The CCMP is part of a suite of local strategies and plans prepared by Waterford City & County Council. As an operational plan, the CCMP will contribute to the delivery of objectives in these plans and strategies.

The main plans that inform the CCMP are:

Waterford City & County Development Plan 2022-2028:

The vision in the Waterford City & County Development Plan is that ‘By 2028, Waterford City and County will have continued to grow and will be evolving to become an even more attractive, prosperous, resilient, and sustainable place, anchored by Waterford City and Metropolitan area as the Regional Capital, a University and Learning City, and an economic driver for the region. It will be the best City and County in which to live, learn, visit and do business”.

Waterford LECP 2023-2029:

The current LECP has as an objective to ‘Create urban centres which offer a choice of attractive, high-quality places, centred on the human scale and accessible to all’.

Waterford Council’s Climate Action Plan 2024-2029

This plan sets out how Waterford City & County Council will work collaboratively with organisations and groups to facilitate emissions reduction and by adapting our current infrastructure to be resilient to extreme weather and help deliver on Waterford’s Roadmap to Carbon Neutrality. Climate change will be a cross cutting theme in this plan.

This CCMP will also integrate actions from the **Waterford City Centre Vibrancy Report 2022-2023** developed by the Economic Development & Enterprise Strategic Policy Committee (SPC) which also developed a vision for Waterford City Centre:

Waterford City centre is the most accessible, sustainable and vibrant small university city in Europe, the Number 1 destination in the region, an economic hub with growing employment and a growing residential population.

DRAFT Fáilte Ireland’s Waterford Destination and Experience Development Plan (WDEDP) 2024-2028

This is a five-year sustainable tourism plan for Waterford focusing on new product and experience development opportunities and building on existing tourism projects. In relation to Waterford City the focus is on strengthening the appeal of Waterford City as a year-round tourism destination and role as key accommodation hub to be a gateway to the county’s coastal and rural experiences. The WDEDP contributes to the delivery of the Regional Tourism Development Strategy for Ireland’s Ancient East which includes an objective to ‘develop an attraction of scale in Waterford City, maximise the urban regeneration in Waterford City to deliver an enhanced urban visitor experience and development of Waterford City as an international city destination with the capacity to disrupt regional tourism flows’.

Specific actions or projects included in the Draft DEDP relevant to Waterford City centre include:

- Develop WCQ as a focal point for cultural day time and evening experiences.
- Implement a coherent way finding and visitor orientation approach that links the core visitor quarters of the city and influences increased levels of visitor flow across the city.
- Heighten awareness of Waterford Viking Triangle (WVT) as a coherent tourism zone with the city through placemaking, animation and examination of innovative lighting to deliver a day and nighttime experience.
- Develop an evening time economy plan for Waterford City with specific focus on core tourism zones of WVT, Waterford Cultural Quarter (WCQ) and a vibrant city centre. Assess the potential for dark tourism thematic experiences.
- Explore the development of a new vision for the South Quays.

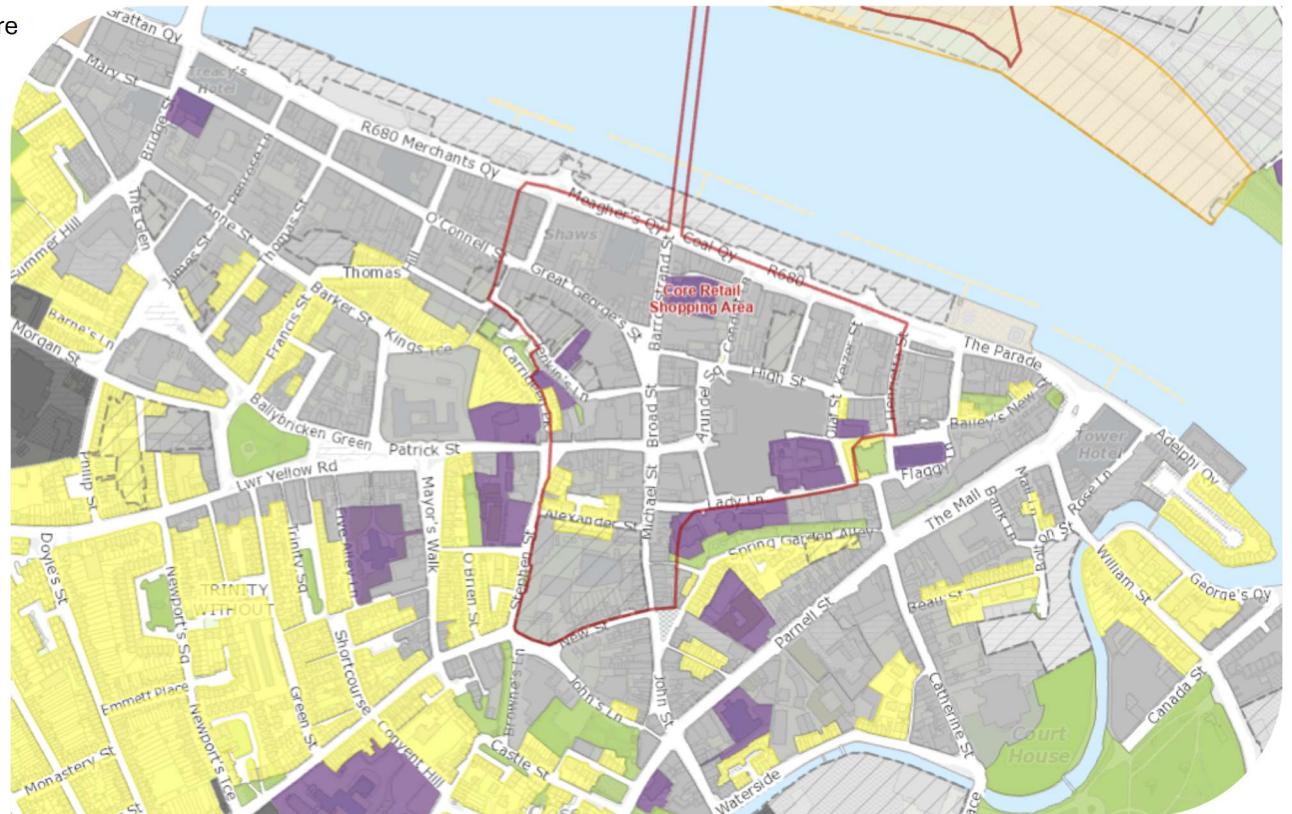
- Assess the development opportunities for retail in Waterford City as part of the overall tourism experience.
- Support the development of additional hotel room stock supply in Waterford City.

This plan builds on the work of previous CCMPs and will continue progressing actions that extend beyond the life of these CCMPs. Actions identified as part of the survey of CCMG members in September 2023 and the CCMG’s Access & Parking Action Plan (2022) will also be brought forward into this plan.

Definition of Waterford City Centre

The city centre aligns with the area zoned as ‘Town Centre Core’ in the Waterford City & County Development Plan and shown in grey on the map opposite.

In more general terms the city centre currently extends from William Street/ Canada Street along the Quays to the Bridge and from the Railway Square to Ballybricken.



Place Standard Approach

In preparing this CCMP, the Place Standard Toolkit¹ was used to develop an online survey. The Place Standard Toolkit helps structure a conversation about a place. It helps people to think about both the physical and social aspects of places, and the important relationship between them. It has 14 themes which have been identified as having an influence on health and wellbeing.

50 city centre stakeholders were invited to complete an online survey and 28 completed responses were received. For each of the themes a score of 1 to 7 is given, where 1 is 'Very Poor' and 7 is 'Excellent'.

The radar diagram opposite quickly highlights that most themes received an average score, ranging between 3 and 4. When averaged out across respondents, no theme scored 5 'Good' or higher.

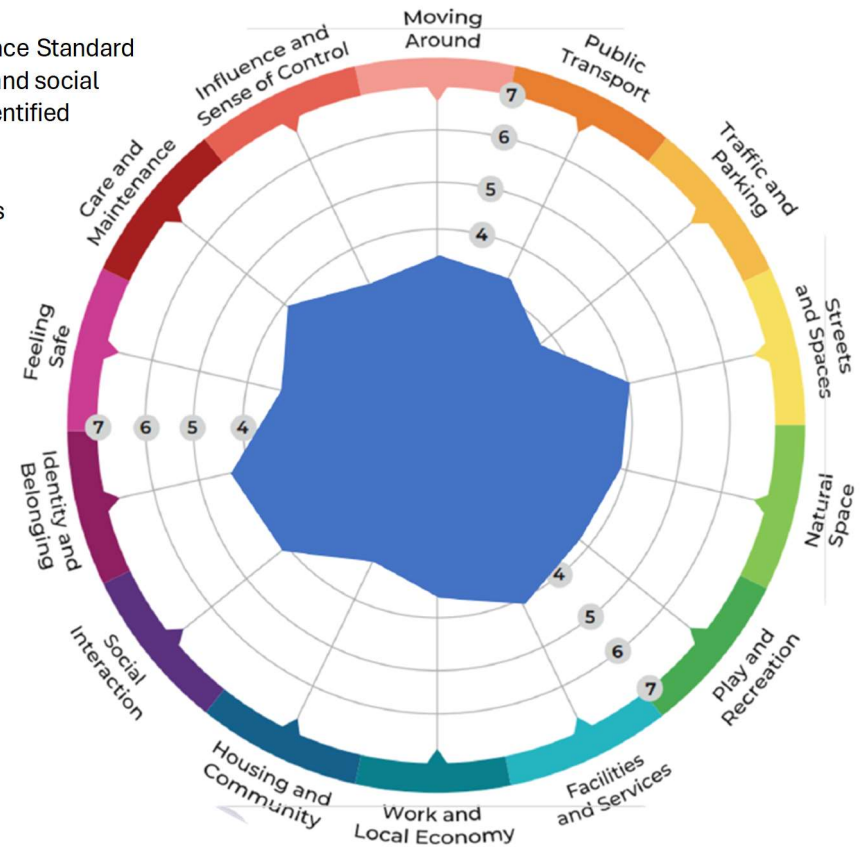
Traffic & Parking had the lowest average score at 2.66, although an analysis of comments would indicate that Parking was the major issue. Identity & Sense of Belonging had the highest score at 4.38 and was the only theme that received a score of 7 or 'Excellent'.

These 14 Place Standard Themes have been grouped under the four core areas of work identified in the Economic Development & Enterprise SPC's 'City Centre Vibrancy Report', namely:

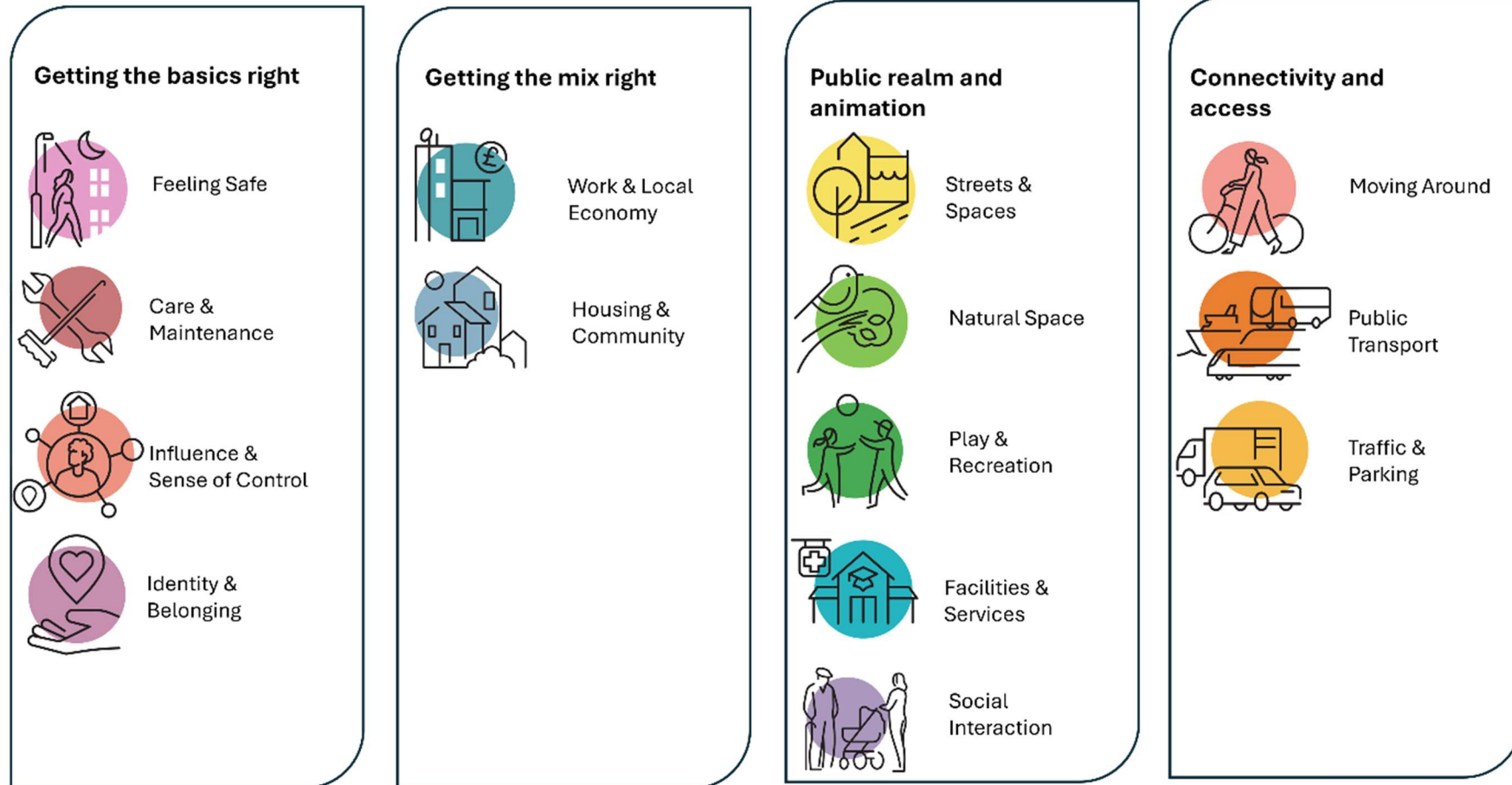
1. Getting the basics right
2. Getting the mix right
3. Public realm and animation
4. Connectivity and access

City Centre Workshop

A workshop with city centre stakeholders, facilitated by KPMG Future Analytics, was held on October 10th 2024. The workshop focused on the draft actions identified as part of the Place Standard Survey and workshop attendees focused on identifying high, medium and low strategic priorities across the themes from the Place Standard Survey. These strategic priorities form the basis for this new City Centre Management Plan. Once these were identified, attendees started to identify how priorities that would have the greatest impact could be progressed.



¹ [Place Standard Guide | Our Place](#)



Climate Change

Climate change will be a cross cutting theme across all areas outlined below. Actions should contribute to the delivery of Waterford City & County Council’s Roadmap to Carbon Neutrality² and the Climate Action Plan³. The Roadmap to Carbon Neutrality outlines actions that could facilitate emissions reductions by 2040 and climate adaptation measures that could be taken by businesses, households and in our transport system.

² [Waterford’s Roadmap to Carbon Neutrality](#)

³ [Climate Action Plan 2024-2029](#)

The Vision for Waterford City Decarbonisation Zone is that ‘Waterford City will be Ireland’s first low-carbon city, providing both residents and businesses with sustainable, innovative solutions when it comes to energy efficiency, renewable energy, transport and the effective use of resources to eliminate waste. While reducing emissions, Waterford City will also adapt to a changing climate using nature-based solutions that increase green space and promote biodiversity in the city.’

What’s happening already?

- WCCC Roadmap to Carbon Neutrality and Climate Change Plan adopted.
- Active Travel Plan prioritising pedestrian and cycling access to the city centre developed and being implemented.
- Bus Connects improving public transport networks.
- Development of sustainable transport hub on North Quays.
- Extension of Waterford Greenway into the city centre and future linkages to the New Ross Greenway.
- Sites identified for pocket parks as part of URDF regeneration.
- Additional EV infrastructure installed in city centre.
- WCCC introduced a Commercial Rates Energy Discount Scheme in 2022 to support and enable businesses and service providers to transition to carbon neutrality.

Delivery, Priorities & Timeframe for Completion

Delivery will depend on greater collaboration and partnership working. Not just between the public and private sectors, but across all stakeholders including, critically, local communities. Everyone needs to be part of the visioning and decision-making process.

Strategic priorities have been listed as Low, Medium and High based on the inputs in the development of this plan. Those actions that have been assigned ‘High’ priority are more strategic in nature and are actions that will have the largest impact of the development of the city centre. In most instances these high priority actions will require a longer timeframe for delivery. Actions identified as ‘Low’ priority, tend to be more operational in nature and also have a shorter timeframe for delivery and most will be delivered in the lifetime of the current plan.

In terms of delivery, where specific timeframes are available these have been included, otherwise indicative timeframes have been included. Some actions will be ongoing e.g. monitoring the health of the city centre. Short term (ST) refers to 1-2 years, Medium Term (MT) refers to 2-3 years and Long Term (LT) refers to 3+ years and while some progress may be made on delivering on these longer term actions, they will not be completed within the life of the current City Centre Management Plan.

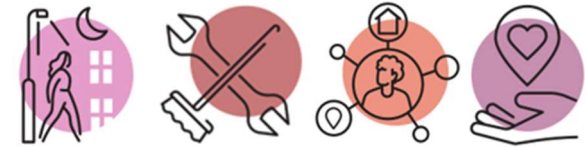
Budget or resources will be identified as projects commence.

Reporting

Reports on progress of delivering the City Centre Management Plan will be submitted to the Metropolitan District Council. Bi-annual reports on the implementation of the City Centre Management Plan will be published on Waterford City & County Council’s website. The metrics against which delivery will be measured were identified as part of the KPMG workshop, where participants identified ‘What does winning look like?’. Where data on additional metrics becomes available, these can be added to future reports.

The metrics currently identified include:

Metric	Data Source
Level and quality of retail	Waterford Council: Bi-annual survey of city centre ground floor occupancy
Number of visitors	Waterford Council: Mobility Data
Level of pedestrianised space	Waterford Council: Roads
Nighttime economy	Purple Flag
Demographics and resident population	Census: CSO
Investment	Waterford Council: Economic Development
Public Transport System	Waterford Council: Roads/Active Travel



Theme 1: Getting the basics right.

Getting the basics right will ensure that operational elements of Waterford City & County Council and stakeholder partners are in place to ensure that the city centre continues to develop as a safe, healthy, and enjoyable place in which to spend time for all our communities. City centres should be opportunity-rich, accessible, affordable and welcoming for different types of people, of all ages. A more diverse population should have the opportunity and to enjoy and participate fully in the city.

Objective	Create a safe, attractive city centre that encourages a diverse range of activities and uses.
Issues	<ul style="list-style-type: none"> ● Perceived lack of safety, particularly at night and that youth are a problem. Not all communities feel safe. ● Specific areas, including John Roberts Square, don't feel safe after shops are closed. Issues with public gatherings in JR Square on Saturday afternoons with speakers and disruptive gatherings. ● Other areas don't feel safe in evenings/nighttime including People's Park and Riverwalk on Quays. ● Presence of rough sleepers, beggars, alcohol and substance misusers add to feelings of lack of safety. ● Shop lifting. ● Neglected historic buildings including Clock Tower and Reginald's Tower. ● Maintenance of some areas e.g. Plaza and some uncared-for buildings/streets: Quays highlighted. Graffiti in side streets. ● Damaged trees not being replaced. ● Lack of awareness of how to report issues and on how to influence decisions. Perception that opinions of local businesses are being ignored. ● Lack of self-help mentality and over dependence on Council.
What's happening already?	<ul style="list-style-type: none"> ● Waterford City Centre consistently scores positively in IBAL Surveys and is classified as 'Clean to European Norms'⁴. ● Prevention & Control of Litter Bye Laws introduced in August 2023⁵. ● WCCC have installed 15 solar powered compactor bins in the city centre and a further 7 in the People's Park. ● Community Safety Partnership established, and Community Safety Plan developed⁶. 3 Community Safety Wardens recruited focusing on the city. Wardens funded on 18 month pilot project. ● An Garda Síochána Business Watch in place. ● There are 35 An Garda Síochána CCTV cameras in place in the city centre. ● Waterford Chamber established a City Centre Crime Prevention Retail Forum in collaboration with An Garda Síochána. ● Under the Public Lighting Energy Efficiency Project, new LED lighting heads will be installed commencing in Q3 2025. ● CCMG in place with key role in co-ordination and management of city centre. ● WCCC use a CRM system to capture issues reported by the public which are referred onto the relevant section and DeadSure App in place to report issues with public lighting.

⁴ Anti-Litter League Rd1 2024 – An Taisce reports | IBAL

⁵ waste presentation Bye-Law 2018 Draft rev 2 (waterfordcouncil.ie)

⁶ Local Community Safety Partnership - Waterford City & County Council (waterfordcouncil.ie)

Objective	Create a safe, attractive city centre that encourages a diverse range of activities and uses.
	<ul style="list-style-type: none"> Waterford2040 campaign promoting Waterford nationally which is being delivered by WCCC, Waterford Chamber and the private sector.

Getting the basics right Sub Themes	Strategic Priority	Action	Lead	Partners	Timeframe for completion	Budget	KPIs
1.1. Feeling Safe	Medium	Continual engagement with An Garda Síochána to ensure a continual visible presence in the city centre, particularly at peak time	CCMG	CSP	Ongoing	N/A	Crime Statistics
	Low	Engage with the Community Safety Partnership on city centre safety issues and messaging on safety issues	CCMG	CSP	Quarterly at CCMG Meetings		Crime Statistics
1.2 Care & Maintenance	High	Actively enforce standards re presentation and maintenance of buildings and surrounding properties	WCCC Planning	CCMG	Ongoing	UFIS	Uptake in UFIS No of Derelict Buildings
1.3 Influence & Sense of Control	Low	Develop a Communications Plan to raise the profile of the CCMG and to establish communications with city centre stakeholders	CCMG	All stakeholders	Plan completed Q1 2025	N/A	Plan developed Bi-annual updates on CCMP published online
1.4 Identify & Belonging	Medium	Develop a local campaign to instil a sense of pride in new and existing communities	WCCC	Communications WCQ Others	MT-LT		



Theme 2: Getting the mix right.

Urban centres need to offer more varied reasons for people to dwell and successful urban centres strike the right balance between different types of uses and users. Striking a balance between residents, students and workers going about their daily lives and meeting the needs of visitors, while ensuring greater levels of satisfaction and increasing return visits.

Objective	Enhance the city centre as a place to live, work, play, shop, study and visit.
Issues	<ul style="list-style-type: none"> • City centre employment base mainly in retail and hospitality. • Retail leakage and quality of existing businesses with over supply of coffee, phone and charity shops. • Nighttime economy (NTE) confined to one area. Impact of NTE on residents in the area. • City centre living not currently attractive and there is a perception of some ‘ghettos’ in the city centre. • There is a shortage of housing which is an issue for attracting employment into the city centre. • Majority of city centre accommodation is rental and there is a high turnover in tenancies. • There are ‘above the shop’ vacancies that need to be developed as suitable accommodation. • Management and presentation of apartment buildings in city centre.
What’s happening already?	<ul style="list-style-type: none"> • Waterford2040 campaign being delivered to raise profile of Waterford as a great place to live, visit, work and invest and Waterford City recognised as Ireland’s Best Place to Live. • €50m City Centre URDF Project includes mix of residential, retail, creative spaces and pocket gardens. • North Quays planning permission submitted which includes mix of residential, high quality office space, retail, hotel and visitor centre. Development of an integrated multi-modal transport hub on the North Quays. • Contractor appointed for Michael Street re-development which includes student accommodation. • WCCC promoting opportunities for city centre via: Repair & Lease Scheme⁷, Living Cities Initiative⁸, and Vacant Property Refurbishment Grant/ Croí Cónaithe⁹ • WCCC Derelict Sites Team proactively targeting derelict properties in city centre using the Derelict Sites Act 1990. • Visit Waterford Tourism Committee working with WCCC in implementing the new Waterford Destination & Experience Development Plan. • WCCC developed the Economic Incentive Scheme¹⁰ to attract new commercial tenants to vacant units. • WCCC deliver Shop Waterford campaign. • WCCC conduct a bi-annual Health Check to monitor commercial mix in city centre, parking provision and other urban health metrics.

⁷ [Repair and Leasing Scheme - Waterford City & County Council \(waterfordcouncil.ie\)](https://www.waterfordcouncil.ie)

⁸ [Living City Initiative - Waterford City & County Council \(waterfordcouncil.ie\)](https://www.waterfordcouncil.ie)

⁹ [Vacant Homes - Waterford City & County Council \(waterfordcouncil.ie\)](https://www.waterfordcouncil.ie)

¹⁰ [Economic Development Grants - Waterford City & County Council \(waterfordcouncil.ie\)](https://www.waterfordcouncil.ie)

Getting the mix right Sub Themes	Strategic Priority	Action	Lead	Partners	Timeframe for completion	Budget	KPIs
2.1 Work & Local Economy	High	Explore solutions to develop a co-ordinated approach to influencing tourism, entertainment, culture and retail in the city centre e.g. the appointment of a Business Development Manager or establishment of BID.	CCMG		ST		N/A
	Low	Identify and develop creative solutions to tackle vacancies including pop ups Explore potential to develop a Recycling/ repair facility in the city centre with workshops – possible Social Enterprise with CE Scheme Staff.	WCCC	Waterford Chamber	ST-MT		No. of ground floor commercial vacancies
	Medium	Continue to monitor the health of the city centre to include vacancies, visitor data, car parking signage and signage	WCCC Economic Development	CCMG Car Park operators	ST	N/A	Bi-annual Health Checks produced
2.2 Housing & Community	Medium	Develop increased opportunities and awareness of supports for city centre living and ‘living above the shop’ including advice from Planning Dept..	WCCC	Estate Agents Property Developers	ST		Uptake of WCCC schemes
	Low	Identify apartment buildings that are not properly managed/maintained and work with building owner/manager to improve management and presentation of buildings.	WCCC Planning & Community	Housing Agency	MT-LT		



Theme 3: Public realm and animation

A high-quality public realm is fundamental to establishing a vibrant city centre. It will encourage new activities, create opportunities for animation, increase dwell time, and allow people to enjoy high quality outdoor public spaces. The city centre will be more than shops and offices. It will be about experience and about human interaction. Waterford City has an opportunity to respect and enhance the, often hidden, assets already here and emphasise the city’s local character.

Objective	Continue to improve the quality and greening of the public realm and encourage events and experiences to animate and increase dwell time.
Issues	<ul style="list-style-type: none"> • Not all areas of the city centre are presented to the same high standard as the Waterford Viking Triangle, the Quays were noted. • Level of derelict buildings and presentation of shop fronts. • Level of lighting and signage. • Safety issues in some areas in the evening/nighttime: People’s Park and Quays Riverwalk (included under Safety). • Disconnect between the city and the river. • Maintenance of some areas e.g. Plaza (included under Care & Maintenance). • Not all age groups are catered for: no playground for younger children and no facilities for older children/ teenagers. • Lack of awareness of range of facilities and services available in the city centre. • Lack of awareness of how to engage or where to find information on events and groups in the city centre. • Limited free opportunities to engage in activities and limited opportunities in the evening time. • Waterford City lacks a large capacity venue.
What’s happening already?	<ul style="list-style-type: none"> • €50m City Centre URDF Project includes mix of residential, retail, creative spaces and pocket gardens including WCQ. • WCCC have established a Derelict Sites Team to proactively tackle derelict buildings. • WCCC supports several flagship festivals in the city centre including Winterval, Spraoi, Summer in the City and Harvest. • WCCC introduced an Urban Façade Improvement Scheme¹¹ to partner with commercial and residential property owners on improving the external presentation of their property. • WCCC has prepared a Shop Front Guidance¹² document and drafted conditions for outdoor dining as part of the Section 254 Licence. • Tree Management Plan being prepared by WCCC. • Permanent power source installed in John Roberts Square to facilitate programming in the area.

¹¹ Economic Development Grants - Waterford City & County Council (waterfordcouncil.ie)

¹² Waterford-Council-Shopfront-and-Signage-Guidance-Document.pdf (waterfordcouncil.ie)

Public realm & animation Sub Themes	Strategic Priority	Action	Lead	Partners	Timeframe for completion	Budget	KPIs
3.1 Natural Space	High	Explore the development of a new vision for the South Quays to include public amenities and opportunities for creative/innovative play and events.	WCCC Projects Team		MT		Vision developed
	Medium	Develop the Waterford Orientation Project to include trails and way finding. (Identified in the WDEDP).	Fáilte Ireland	WCCC Visit Waterford	ST-MT		Development of the Waterford Orientation Project
3.2 Play & Recreation	Medium	Identify new and accessible opportunities for play/recreation in the city centre for young and older children.	CCMG	WSP Active Cities Healthy Waterford	MT		
3.3 Streets & Spaces	Medium	Explore options to increase footfall and dwell time in the city centre.	CCMG	Visit Waterford	ST		Mobility Data
3.4 Social Interaction	Medium	Continue to support, develop and a programme of animation in city centre including festivals and events to create opportunities for people to interact in a free and safe environment	WCCC Economic & Culture	Festivals and Events	ST		No. of events Visitor data Funding to festivals & Events



Theme 4: Connectivity and access

The vibrancy of an urban centres largely depends on people being able to access it. Good public transport, which is affordable, reliable and well connected will reduce historic reliance on cars. Pleasant and safe routes can encourage people to move around without relying on cars or public transport while bringing benefits including improved air quality, safety and health. Waterford is a relatively compact city, which has significant potential to enhance the pedestrian experience.

Objective	Improve connectivity and access and actively plan for the increased use of more sustainable transport modes, as well as enhancing the arrival experience.
Issues	<ul style="list-style-type: none"> ● Mobility issues caused by changing levels, damaged pavements, wet paving, narrow paths etc., ● Unsafe cycle lanes. ● E-scooters and bikes in pedestrian areas. ● Public transport: some routes undependable with buses delayed due to traffic congestion. Level of service on some routes into the city centre. ● Vehicular access into the city centre particularly from Dunmore Road. Congestion at peak times, particularly on Quays. ● School network impacting on traffic. ● One-way system confusing, especially for visitors. ● Condition of some roads. ● Parking availability, particularly during seasonal peaks.
What’s happening already?	<ul style="list-style-type: none"> ● Waterford Metropolitan Area Transport Strategy¹³ (WMATS) published. ● WCCC Active Travel Plan¹⁴ developed to deliver high quality walking and cycling facilities and is implementing measures outlined in the WMATS. A number of projects are at planning/design stage with construction of the first project due to commence in Q1 2025. ● NTA Origin & Destination Study conducted. ● Waterford City Bus Connects review and public consultation launched July 2024. Bus Connects includes redesigned bus network, transitioning to a zero emissions fleet, new bus shelters with better information and signage, cashless payment and revamped fare system. ● WCCC engage with Kilkenny Co. Co. quarterly on South Kilkenny access points and maintenance programmes have been aligned. ● New ‘Welcome to Waterford’ signs have been installed in Sallypark. ● CCMG Access & Parking Sub-Group established and Action Plan prepared. ● Plans for upgrading of existing VMS in place. ● New public seating installed in The Apple Market in July 2024. ● TFI Bike Scheme in place with plans to introduce e-bikes in 2025.

¹³ [Waterford Metropolitan Area Transport Strategy \(WMATS\) - National Transport](#)

¹⁴ [Active Travel - Waterford City & County Council \(waterfordcouncil.ie\)](#)

Connectivity & Access Sub Theme	Strategic Priority	Action	Lead	Partners	Timeframe for completion	Budget	KPIs
4.1 Moving Around	Medium	Ensure safe and well-maintained routes for cyclists with clearly designated route in city centre and promote use of cycling routes.	WCCC Active Travel		MT-LT		Length of cycle lane Usage of Bike Scheme
	Medium	Ensure public lighting is sufficient to ensure visibility of active travellers in the city centre.	WCCC Roads		MT-LT		Completion of street lighting upgrade to LED
	Low	Identify locations for additional public seating particularly in pedestrianised areas	WCCC Roads	CCMG	ST		
4.2 Public Transport	High	Development and enforcement of bus priority routes and enforcement on cars parking in bus lanes.	WCCC Roads	An Garda Síochána	LT		No of bus priority routes
4.3 Traffic	High	Develop, agree and implement pedestrian plan for John Robert Square and The Apple Market to include finalisation of vehicle access times, heavy goods access/presence, one ways systems, bollards, implementation of 5 axle ban, etc	WCCC Roads	CCMG	ST		Traffic Management Plan completed
	Medium	Review traffic management on the Quays.	WCCC Roads		LT		Review undertaken
	High	Develop proposals for third river crossing as outlined in the Waterford MASP	WCCC Roads		LT		
4.4 Parking	Low	Identify and develop suitable locations for drop-off/pick-up for older persons, people with mobility issues and bulky goods collections.	WCCC Roads	CCMG	ST		Locations operational
	Medium	Review car parking in the city centre including provision, usage, signage, EV charging.	WCCC ED	WCCC Roads & Active Travel CCMG Access & Parking SubGroup	ST		No of spaces Delivery of VMS Phase 1 & 2 No of EV Charging points

