



DUNGARVAN ROUNDABOUT SUPPLEMENTARY SPONSORSHIP SCHEME 2023

Waterford City & County Council is implementing a scheme for the sponsorship of roundabouts around our city and county.

The Council is seeking to engage with businesses and organisations who wish to enhance our city and county's built environment while benefiting from advertising opportunities being offered on two roundabouts in the Dungarvan area.

An applicant may submit a tender for either one or both roundabouts.

Where a number of tenders are received for a particular roundabout, the sponsorship will be awarded to the highest tenderer.

This tender relates to the sponsorship of two roundabouts on public roads on the N25 Dungarvan Bypass.

Location and Description of Roundabouts

The two roundabouts are **Springmount Roundabout** and **Strandside Roundabout** which are located on the N25 Dungarvan Bypass.

A map outlining the location of the two roundabouts is attached on the final page of this document.

Duration of Sponsorship

The sponsorship duration will commence in **June 2023** and conclude in **December 2027**.

Sponsorship Fee

The sponsorship fee is per annum for four years from 2024 – 2027 and for 2023 is for seven months pro rata of the annual fee from 2024 – 2027 as the sponsorship period will commence on 1st June 2023. Part payments will not be accepted.

Advertising Signs Proposed Signage Specification

Sponsors will be allowed to erect discreet signs on each roundabout to be located beneath the existing chevron signs on the roundabout. These signs, which will be subject to the prior approval of Waterford City & County Council, will show brief details of the name and logo of the Sponsor.

Each advertising sign will be appropriate to the size of the roundabout and will follow the following format:

The signs will be a maximum of 3000mm x 300mm x 2.5mm. The signs will be attached below the chevron signs and attached to the poles carrying the chevron signs. Sizes of individual signs may vary due to the characteristics of the roundabout. The signage dimensions cannot exceed the overall dimensions of the chevron signs on a particular roundabout. Sizes of chevron signs on individual roundabouts may vary. Overall dimensions of proposed signage will require Council approval prior to manufacture.

Signage must be of 2.5mm aluminium panel with two channel fixing rails to the rear, to fix to poles. The signs are to be manufactured from aluminium composite material.

No alternative or additional advertising signs will be allowed.

It will be the responsibility of the successful tenderer to have their signage fabricated at their own expense. The successful tenderer will submit the precise details of the lettering, design, dimensions etc. which they wish to have placed on the sign and this must be agreed with the Council in advance of the manufacture of the signs. The signs will be erected by Council staff.

The signs will remain the property of the sponsor and will be returned to the sponsor at the end of the duration of the sponsorship.

Damaged/Vandalised Signs

The sponsor will be responsible for providing a replacement for any sign which may be vandalised or damaged. The Council will endeavour to erect the replacement sign as soon as possible. The Council will not be responsible for ensuring that signs are in place throughout the period of sponsorship.

Sponsorship of Existing Roundabouts

Applicants that were successful in their previous application to sponsor roundabouts as part of the Dungarvan Roundabout Sponsorship Scheme 2023, which is currently in operation, are not eligible to make an application to sponsor additional roundabouts as part of the Dungarvan Roundabout Supplementary Sponsorship Scheme 2023.

Roundabout Maintenance

Unless stated otherwise the Council will be responsible for the landscaping design and implementation of the landscaping works for the roundabout. The Council will also be responsible for the ongoing maintenance of the landscaping for the duration of the term of sponsorship. The Council reserves the right to alter the landscaping design for any roundabout during the course of the sponsorship.

Transfer of Sponsorship

No advertising other than that approved under this sponsorship scheme will be permitted on the roundabout. The successful sponsor cannot transfer or "sub-let" the advertising space on the roundabout. In the event that the sponsor ceases to trade or fails to pay the annual sponsorship fee the Council may remove the advertising and seek an alternative sponsor for the roundabout.

Communications

Communications in connection with the Tender or requests for clarification should be addressed to:

**Anthony Russell, Administrative Officer, Environment Department,
Waterford City & County Council. E-mail: arussell@waterfordcouncil.ie**

The latest date for receipt of communications in connection with this tender is:
4:00pm on Friday, 5th May 2023.

Completion of Documents

All entries on the Pricing Document and the Tender Form shall be made legibly in ink.

Tenders

Tender must be submitted strictly in accordance with the Tender Documents. Tender must not be accompanied by any statement that could be construed as rendering the Tender equivocal and/or placing it on a different footing than any other Tender.

The decision of the Director of Services – Environment on whether or not any tender is acceptable will be final.

Roundabout Preference

If a tenderer has a preference for a specific roundabout you may tender for that roundabout only. If a tenderer does not have a preference for a specific roundabout you may tender for more than one roundabout but indicate a preference 1,2, on the pricing document. You may enter a different price for each preference.

Form of Tender

The Tender shall be made on the Tender Form below, and **must be submitted in a sealed A4 envelope and addressed to:**

**Director of Services, Environment Department
Waterford City & County Council
Civic Offices
Dungarvan
Co. Waterford.**

and be clearly endorsed on the outside of A4 envelope:

**“Tender for Sponsorship of Roundabouts 2023 – Dungarvan Area
Supplementary Scheme”**

Date and Time

Closing date for receipt of tenders is **4:00pm on Friday, 12th May 2023.**

Award of Tender

The highest Tender for each roundabout will be accepted, **subject to the Council not binding itself to accept the highest or any tender.** Where two equal tenders are received for the same roundabout, both tenderers will be given the opportunity to submit a revised tender. The higher of these tenders will then be accepted, **again subject to the Council not binding itself to accept the highest or any tender.**

Notification of Successful Tender

Waterford City & County Council will notify the successful Tenderers as soon as possible after the closing date for receipt of Tenders.

Acceptance of Sponsorship/Receipt of payment

The successful sponsor will be required to accept sponsorship offer and make payment in full within fourteen days of being notified of the success of their tender.

Submission of Signage Details

Each successful Tenderer will, be required to submit the precise lettering etc. they propose for their advertisement sign within fourteen days of being notified of the success of their tender.

Highest Tender Qualification

Waterford City & County Council does not bind itself to accept the highest or any tender.

Omissions

Items against which no price or rate is entered in the Pricing Document shall be deemed to be omitted by the Tenderer on the basis he/she does not wish to Tender for same.

Invalidation of Tender

Intending applicants should carefully note the foregoing instructions as failure to comply with them may lead to invalidation of the tender.

PRICING DOCUMENT

(To be completed by Tenderer and submitted with Tender Form)

Dungarvan Roundabout Supplementary Sponsorship Scheme 2023

Ref	Description	Preference	Tender Amount Sponsorship Fee per Annum (2024 – 2027)
D2	N25 - Springmount		€
D6	N25 - Strandside		€

TENDER FORM

(To be completed by Tenderer)

I/We _____ submit my/our Tender for the sponsorship of roundabout(s) in accordance with Waterford City & County Council conditions outlined in this document in respect of the location/ each of the various locations which I/We have **priced** in the Pricing Document attached .

I/We will, if successful, submit payment in full within fourteen days of receiving notification from Waterford City & County Council that my/our tender has been successful, failing which I/We understand my/our tender will be deemed to be withdrawn.

Signed _____

Address _____

Company Name (if applicable) _____

Email _____

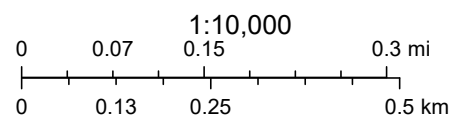
Tel. No's (incl mobile no.) _____

Date _____

Dungarvan Roundabout Supplementary Sponsorship Scheme 2023



13/04/2023, 14:54:40



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