

DO: GACH BALL DE CHEANTAR BARDASACH DHÚN GARBHÁN/LEASA MHÓIR
TO: EACH MEMBER OF THE MUNICIPAL DISTRICT OF DUNGARVAN/LISMORE

Economic Development Report to the end of February 2022

1. Cappoquin

Revised designs for river access are being reviewed. Consultations will be held in February for the proposed Railway Loop Walk and a similar exercise is being prepared for the Blueway assessment project.

The preparation of the Category 1 funding application for Cappoquin under the Rural and Regional Development Fund has commencing and is due to be submitted by 29th April 2022.

2. Tourism

Water Sports Activity Facility Centre in Ardmore

Ardmore (and Tramore) have passed Compliance Stage 2 which is part of the funding approval process with Failte Ireland. FI have confirmed that:

- A maximum grant of €850,000 will be available for each site
- 3rd party professional fees are an eligible cost within the €850,000 maximum budget

In November, Failte Ireland also approved €30,000 funding for WCCC to support the advancement of a planning application for both the Ardmore and Tramore sites (15k per site). This funding is distinct from the overall funding to build the facility centres and is to be used to progress the project to the planning stage.

Waterford Greenway – Best Visitor Attraction

We were delighted to find out the Waterford Greenway was the winner of the '**Best Visitor Attraction**' category in the Indo Travel 2022 Reader Travel Awards.

The Reader Travel Awards are this year a 'Best of Ireland' edition celebrating the resilience and creativity of Irish tourism and hospitality during the pandemic. Tens of thousands of people, places and businesses all over Ireland were nominated by the readers, and the Waterford Greenway was crowned the Best Visitor Attraction.

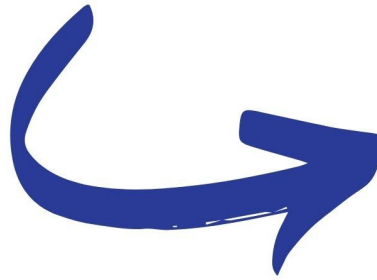
3. Dungarvan Town Centre

The next meeting of the Dungarvan TCMG is scheduled for Wednesday 16th March.

A Shop Front Improvement Scheme has been launched for town centre businesses and applications are open until March 3rd. Full details and the application form are available [online](#).

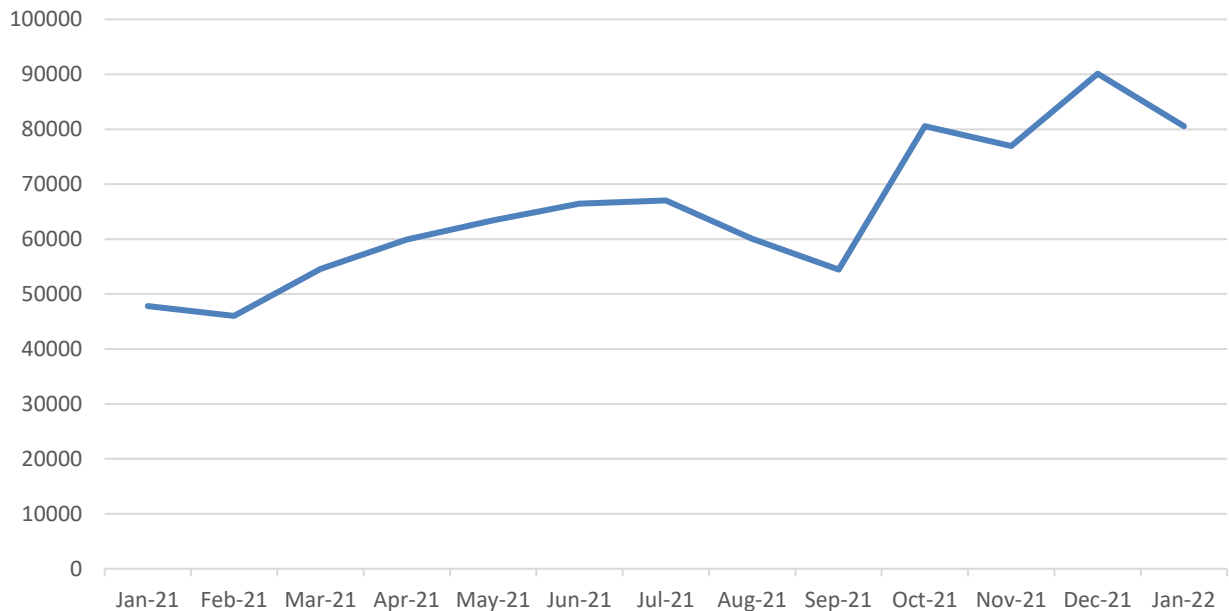


Shopfront Improvement Scheme



4. Town Centre Footfall Data

Dungarvan town centre January 2021-January 2022: Devices classified as Passersby



Note: Passersby are probing wireless devices detected by a Meraki Access Point (AP). While a passerby was seen by the network, its probes and dwell time did not meet the requirements to be considered a visitor. More detailed information on Visitors is provided below.

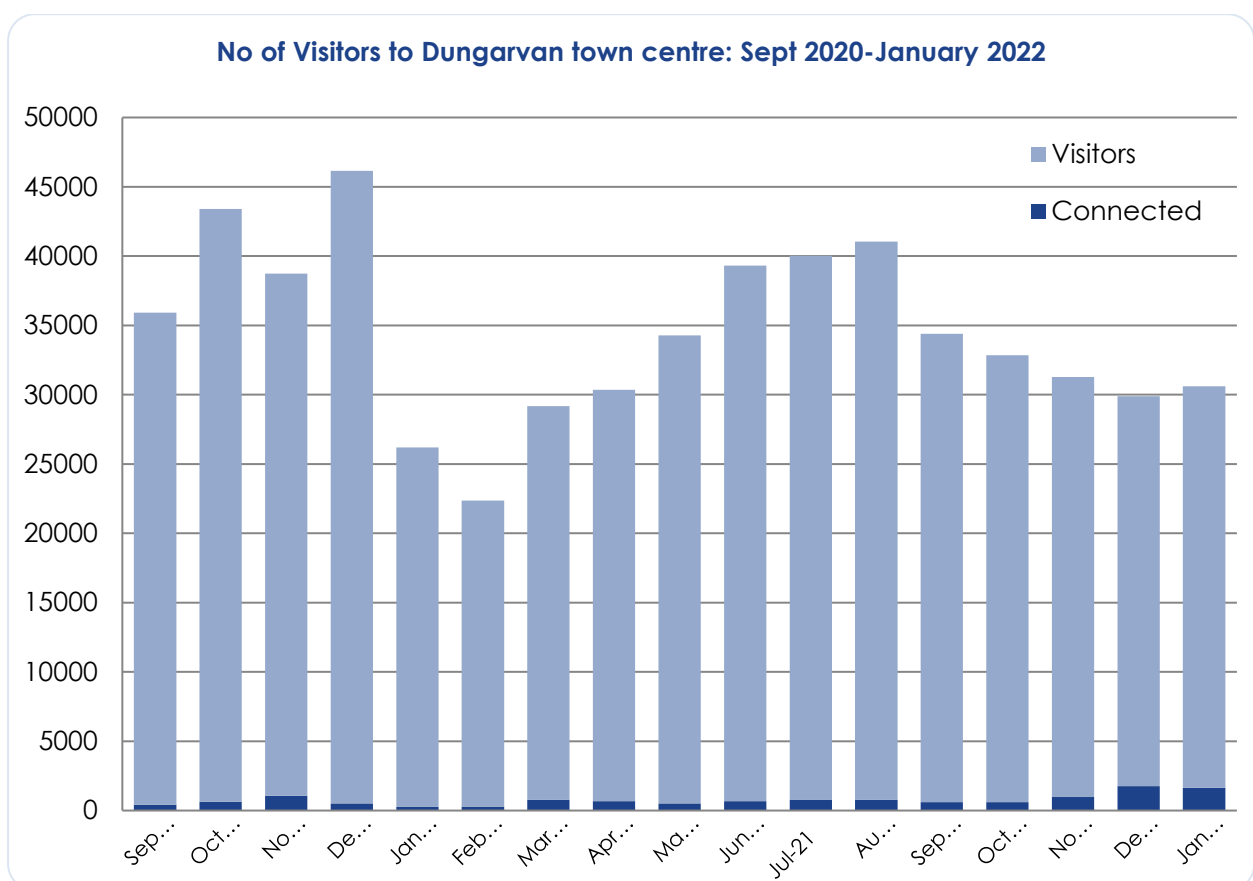
Visitors to Dungarvan town centre

Note: The public health measures introduced on 3rd December and 20th December 2021 continued in place until 22nd January 2022 which will have impacted on figures.

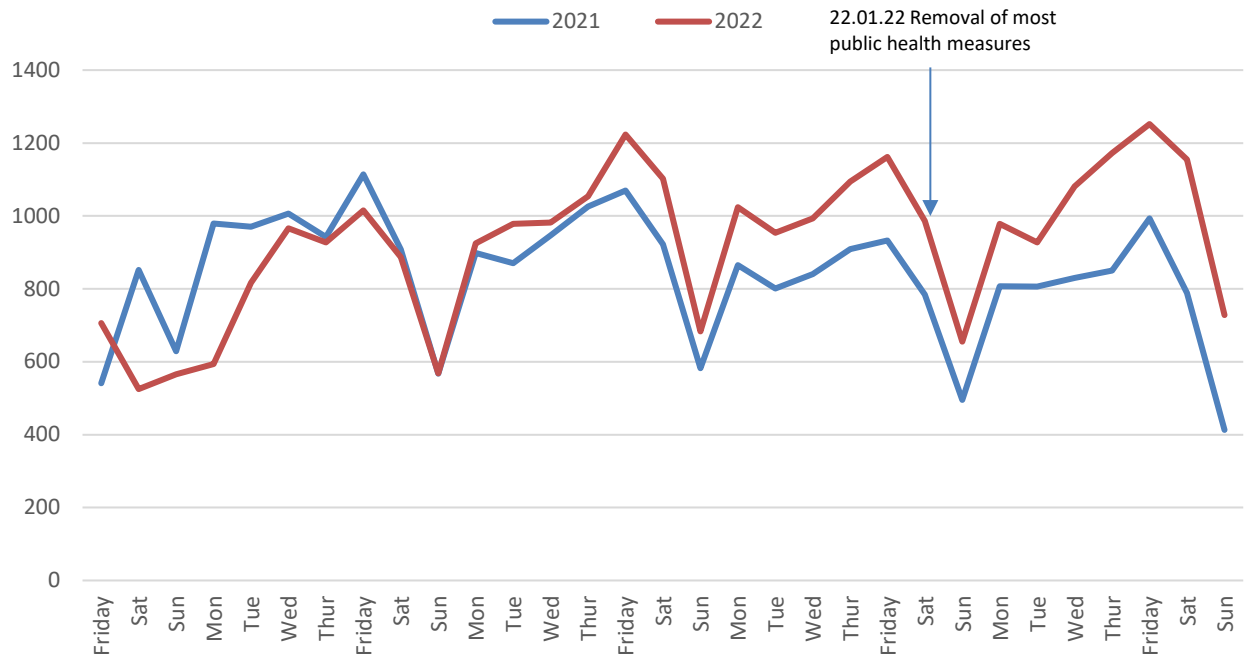
- **The charts and points below relate to those classified as Visitors and not Passersby.**
- In January 2022 the average daily visits were 934 which is slightly up on December 2021.
- The repeat visit rate for January 91% which is down 1% on the previous month.
- The median visit length was 26 minutes, which is up slightly from December where the median visit length was 25 minutes.
- The largest grouping of visitors in January 2022 were classified as 'Weekly visitors' representing half of all visitors. 28.4% were classified as 'Daily visitors', 12.6% as 'Occasional Visitors' and 8.8% as 'First time visitors'.

Notes:

- Occasional visitors have visited at least once before. This visitor may have visited several times but does not meet weekly requirements.
- Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.
- Daily visitors have visited in at least five distinct days in the past eight.
- First time have never been seen before today.



Dungarvan Town Centre Footfall: Jan 2021 V Jan 2022



Note: Chart compares days of the week rather than dates for ease of comparison.

5. Communications

Spásanna páirceála do Dhaoine le Míchumas Dofheicthe ag Clós Uí Scannláin, Dún Garbhán



Dungarvan welcomes Ireland's First outdoor 'Learn to Cycle' Track



Ireland's First outdoor 'Learn to Cycle' Track

<https://www.rte.ie/news/player/2022/0120/22053181-learn-to-cycle-park-opens-in-co-waterford/>